

W A C R A[®]

N E W S

Vol. XXIII No. 1

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"2012 WACRA" Conference

Stockholm, Sweden, June 26-29, 2012

Royal Institute of Technology (KTH)

INDEK - Dept. of Industrial Economics and Management

in close cooperation with

Blekinge Technical University, Lund University,
University West, Karolinska Institute

"Case Learning for the 21st Century"



Stockholm, Sweden

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Hans Klein

Season's Greetings and A Healthy, Peaceful, Prosperous New Year!

Hans Klein, Denise Smith, Stan Stanczewski.

From the Executive Board

The Board is delighted to announce that 29th WACRA conference will be held from June 26-29, 2012 in Stockholm, Sweden. You will find helpful 'Facts on Sweden' by visiting the Swedish Tourist board website www.visitsweden.com. For the preliminary conference program refer to the details in this NEWSletter. Delegates will have the opportunity to participate in an exciting, seven-day, educational-cultural post conference Baltic Cruise from Stockholm to Helsinki, Finland, St. Petersburg, Russia, Riga, Latvia, Gdynia, Poland, Visby, Sweden (a popular trading place since the Viking Age). The tour ends in Stockholm. Refer to details in this NEWSletter and on the WACRA website www.wacra.org. **Note the early registration date of January 31, 2012.** The Baltic Cruise is very popular and sells out early. Contact julie@travelsbyjulie.com for details.

WACRA 2012 will be hosted by the Royal Institute of Technology (KTH) on the Campus of KTH. The conference will be supported by Lund University, Lund, Blekinge Institute of Technology, Ronneby, University West, Trollhättan and Karolinska Institute. The conference presents itself as an international, intercultural, interdisciplinary, interactive, innovative and... interesting 'life case' of building networks and exchanging ideas and experiences. The conference theme for WACRA 2012 is "**Case Learning for the 21st Century**". Tied to this theme are WACRA initiatives: 1. Poverty and Education. 2. "Teaching, Culture and Diversity". 3. Case Writers and Case Teachers Colloquium. WACRA® 2012 will advance the use of the case method and other interactive learning and teaching methods, create 'user friendly' forums for the exchange of ideas, research and experiences, encourage research using the case method, coordinate case writing and case application activities, encourage cooperation between the public sector, the business community, and other case-oriented professions, and add new initiatives to complement the highly successful pre-conference WACRA® Interactive Case Sessions (WICS). Conference

language for WACRA 2012 is English with tracks in French, Spanish and other languages. We invite you to submit papers, proposals, workshops, simulations, panels etc. (in English, Spanish, French) to address the conference theme: "**Case Learning for the 21st Century**". Manuscript preparation guidelines and paper writing tips can be found on the WACRA web site www.wacra.org.

Submission deadline for papers, proposals, workshops for WACRA 2012 is January 15, 2012. Join colleagues from around the world in Stockholm, Sweden for another *expérience stimulante et enrichissante*. Papers accepted for WACRA and ACT conferences will be considered for publication in the **double blind refereed International Journal of Case Method Research & Application - IJCRA**. Renew your membership or become a member and receive access to the Journal.

The WACRA Boards invite you to participate in the exciting activities planned for the coming year and beyond.

The International Journal of Case Method Research & Application - **IJCRA, 'your journal'**, is in its 8th year of publishing 'state of the art' papers on Case Method Research and Application (four issues per year with a Spanish language issue from time to time).

IJCRA provides WACRA members, case writers and case teachers from around the world the opportunity to share their work with colleagues, to learn from colleagues and to create an international network for case writing, case teaching and interactive teaching applications. Membership is open to all individuals and organizations wishing to advance the objectives of the association.

The International Journal of Case Research and Application (IJCRA) is the official publication of WACRA and as such aims to publish high-quality manuscripts that capture innovation and creativity in learning and interactive teaching methods globally. **To make available the published work of IJCRA authors** to case writers, teachers, researchers and scholars world wide, the WACRA® Boards

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WACRA® Advisory Board

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From the Executive Board

have decided to move four quarterly issues of IJCRA to the public domain at the end of each year. Thus, at the end of 2010, the year '2006 issues' can be accessed password-free. Following this pattern, the 2007 issues will enter public domain at the end of 2011. Current issues of the Journal are reserved to WACRA members in good standing. The Board is currently considering to move all Journal issues to the public domain.

The new **WACRA Publication Partnership Project - W3P** responds to member interest to develop WACRA-based partnerships that focus on producing high quality manuscripts suitable for IJCRA publication. To help facilitate W3P, WACRA is establishing a database so that lead authors (individuals seeking partners) and secondary co-authors (individuals willing to work with and support lead authors) can find each other. For details refer to page 9 of this NEWSletter.

For your **promotion and tenure applications (P&T)**, you should know that Cabell lists IJCRA in its Directory of Publishing Opportunities in Management. Cabell is the largest citation index and directory of academic journals in the U.S.A. University administrators (deans, department chairs) in the U.S.A. and in other countries will consider for P&T decisions a faculty publication in a journal listed by Cabell.

If you have or are planning to retire from your faculty position, continuing your WACRA membership affords you the

opportunity to mentor those who are at the beginning of their academic careers. By staying active and connected, you can continue to travel the world and maintain your sense of well-being .

All WACRA activities, including IJCRA, are financed through membership dues and program revenues. To support the extensive review/rewriting/editing efforts required to prepare articles and cases for publication, authors and all co-authors are expected to be current members in good standing. It would greatly simplify the functioning of the User ID and Password system, if all members would pay their annual dues promptly. Please keep in mind that your membership must remain current in order to have uninterrupted access to the current issues of the international online journal (IJCRA). In January, all UserIDs and Passwords that are not current will be removed from the system. **Please take the time NOW and renew your membership.** Complete the form on page 16 of this NEWSletter or the form on the WACRA website www.wacra.org and email the form to wacra@rcn.com, or fax it with your Visa or MC credit card number and expiration date to: +781-444-1548, or mail your check (drawn on a U.S. bank, payable to WACRA to: **WACRA@ 23 Mackintosh Avenue NEEDHAM, MA 02492-1218 U.S.A.**

29th International WACRA Conference on Case Method Research & Application

STOCKHOLM, SWEDEN



ROYAL INSTITUTE
OF TECHNOLOGY

Host: Royal Institute of Technology (KTH) - June 26 - 29, 2012

INDEK – Dept. of Industrial Economics and Management henrik.blomgren@indek.kth.se

In close cooperation with:

**Blekinge Technical University, Lund University, University West and
Karolinska Institute**



**Blekinge Technical
University**



**LUND
UNIVERSITY**



UNIVERSITY WEST



Stockholm, Sweden

Stockholm is the capital and the largest city of Sweden and constitutes the most populated urban area in Scandinavia. It is the site of the national Swedish government, the Riksdag (parliament), and the official residence of the Swedish monarch as well as the prime minister. Founded possibly as early as 1187, Stockholm has long been one of Sweden's cultural, media, political, and economic centres. Its strategic location on 14 islands on the south-central east coast of Sweden at the mouth of Lake Mälaren, by the Stockholm archipelago, has been historically important. It is sometimes referred to as Venice of the North.

Stockholm's core of the present Old Town (Gamla Stan) was built on the central island next to Helgeandsholmen from the mid-13th century onward. The city originally rose to prominence as a result of the Baltic trade of the Hanseatic League. Stockholm developed strong economic and cultural linkages with Lübeck, Hamburg, Gdańsk, Visby, Reval, and Riga during this time.

The 17th century saw Sweden grow into a major European power. In 1710 a plague killed about 20,000 (36 percent) of the population. After the end of the Great Northern War the city stagnated. By the second half of the 19th century, Stockholm had regained its leading economic role. New industries emerged and Stockholm was transformed into an important trade and service centre as well as a key gateway point within Sweden. The 19th century saw the establishment of a number of scientific institutes, including the Karolinska Institute. Stockholm became a modern, technologically advanced, and ethnically diverse city in the latter half of the 20th century. [Source: Wikipedia]

Karolinska Institute

Karolinska Institute is one of the world's leading medical universities. Its mission is to contribute to the improvement of human health through research and education. Karolinska accounts for over 40 per cent of the medical academic research conducted in Sweden and offers the country's broadest range of education in medicine and health sciences.

Since 1901 the Nobel Assembly at Karolinska has selected the Nobel laureates in Physiology or Medicine. Karolinska was founded by King Karl XIII in 1810 as an "academy for the training of skilled army surgeons". Today, Karolinska Institute is a modern medical university and one of the foremost in the world. With its close relationship to the clinical milieu, a well established infrastructure and a stable financial situation. Karolinska Institute is one of the five Swedish University cooperating in WACRA 2012 at The Royal Technical Institute (KTH).

Fjäderholmarna

Friday, June 29, 2012 - optional dinner (separate registration)

This island is one of the most exciting places to visit in Stockholm. Here the archipelago begins before leaving the pulse of the city. Appreciate Swedish handicraft, enjoy one of the many cosy restaurants.

The archipelago extends from Stockholm roughly 60 kilometers to the east. There are approximately 30,000 islands and islets. The shipping routes from the Baltic to Stockholm pass through the archipelago. There are three main entrances suitable for deep-draught craft, namely, those near Landsort, Sandhamn, and Söderarm.

The landscape has been shaped by land elevation. The islands rise by about five millimeters each year. In 1719 the archipelago had an estimated population of 2,900. Today the archipelago is a

popular holiday destination with some 50,000 holiday cottages (owned mainly by Stockholmers). The inhabitants in the



archipelago from around mid 1400 until the end of WW II were farmers and fishermen. After the war, the younger generation started to leave the archipelago and look for jobs in the cities on the main land.

Today most of the small farms on the islands are closed and the fish industry has almost disappeared.

Boating is an extremely popular activity with the sailing race Ornö runt (or Around the island of Ornö) being the largest in the archipelago. This race has taken place 35 years in a row. It is open to anyone with a sailingboat but requires registration. Visiting the larger islands in the archipelago is easy all year round, but during winter period the routes depend on the ice conditions. In the summertime the archipelago is bristling with private boats filled with people who often take advantage of Allemansrätt (or "everyman's right"), a law which gives anyone the right to go ashore or anchor on any ground not in the direct vicinity of buildings.

¿Necesita publicar su trabajo académico?

WACRA Publication Partnership Project (W3P)

The International Journal of Case Research and Application (Revista Internacional de Investigación y Aplicación de Casos) es la publicación oficial de WACRA y como tal aspira a publicar artículos de alta calidad, de todo el mundo, que capture la innovación y creatividad en el aprendizaje y en los métodos interactivos de enseñanza. El Proyecto WACRA de Publicación Asociada responde al interés de los miembros de desarrollar asociaciones basadas en WACRA enfocadas en producir artículos de alta calidad publicables en IJCRA. Para facilitar W3P, WACRA está estableciendo una base de datos para que autores principales (individuos que están buscando socios) y coautores (autores secundarios) (individuos que buscan trabajar y apoyar a los autores principales). Para construir esta base de datos, solicitamos a autores y coautores envíen lo siguiente:

Autores principales: elijan de su trabajo un artículo que tenga potencial para IJCRA. Esto podría ser un caso en desarrollo, un artículo sobre educación, etc. Envíe un resumen de 1/2 páginas a WACRA. El resumen debe incluir el propósito de su investigación, la metodología, los resultados (si es posible) y las conclusiones (si se han determinado). Por favor, incluya su nombre, su institución y afiliación de su departamento, su email, idioma nativo, y si prefiere un coautor dentro de su disciplina. Se alienta a los autores principales que envíen un ejemplo representativo de su nivel de inglés, que puede ser por escrito o en un video de 3 minutos donde hable acerca de su investigación.

Coautores: envíen un resumen de los tipos de socios con los cuales les gustaría colaborar. Esto puede incluir colegas en una específica disciplina, colegas que comparten un mismo enfoque de investigación, o colegas de alguna específica región del mundo. Los coautores deben estar disponibles de poner en correcto inglés las ideas o redacciones, ayudar a organizar los artículos de acuerdo a standards académicos aceptables, y ayudar a formatear el artículo según las guías de WACRA. Por favor, también incluyan 1/2 páginas de algún artículo publicado, un resumen de su propia investigación e interés en publicar, así como su nombre, institución, afiliación de su departamento y email.

Asociaciones: los coautores se contactarán con los autores principales con los cuales quieran trabajar y entre ambos decidirán si desean formar esta asociación. Cuando hayan formado una asociación los autores principales le informarán a WACRA, así se podrá quitar sus nombres de la base de datos. Los artículos W3P enviados a IJCRA serán tratados con la misma rigurosidad (doble revisión a ciegas) que los demás artículos.

WACRA 2012 Accommodations

The conference hotel for WACRA 2012 is the **Scandic Park** in central Stockholm 5 minutes' walk from **Stureplan's** lively shops and bars. Go for a stroll in **Humlegården park**, unwind in the hotel's sauna or eat classic Swedish dishes at the Bar & Brasserie Park Village. The hotel has wireless internet access throughout at no extra charge. The city park, **Humlegården**, is next to the **Scandic Park hotel** and **Stureplan**, the shopping and bar district, is a 5-minute walk.

Rates: Single room SEK 1,590, double room SEK 1,690 per night includes breakfast and VAT.

Coordinates: Karlavägen 43, 102 46 Stockholm, Sweden. Phone: +46 (0)8 517 348 00 Fax: +46 (0)8 517 348 11, E-mail: park@scandichotels.com **Latitude** - 59.340723 **Longitude** - 18.07562 Visit www.wacra.org for up-dates and the booking code available at the end of January 2012.

About WACRA®...

Founded in 1984, WACRA® evolved from contacts between professors, researchers, policy-makers, professionals and business executives into a worldwide, interdisciplinary organization of professionals and academics from 65 countries. WACRA's objectives are to advance the use of the case method in teaching, training, and planning; to encourage research using the case method; to coordinate case writing and case application activities; and to encourage cooperation between the public sector, the business community, and other case-oriented professions. Its initial focus on the case method has broadened to include games and simulations and other interactive learning and teaching methods as corollaries to cases.

WACRA® organizes forums, symposia, workshops, training sessions, doctoral consortia and conferences, including international meetings at which participants have the opportunity to exchange ideas, present their research, and share the results of case writing and case method applications. Previous conference sites: Lausanne & Leysin, Switzerland; London, UK; Enschede, Netherlands; Boston, U.S.A., Berlin, Germany; Limerick, Ireland; Bratislava, Slovakia & Vienna Austria; Montreal, Canada; Warsaw, Poland, Edinburgh, Scotland, Marseille, France, Cáceres, Spain, Budapest, Hungary, Lund, Sweden, Mannheim, Germany, Bordeaux, France, Buenos Aires, Argentina, Brno, Czech Republic, Brisbane, Australia, Guadalajara, Mexico, Vancouver, Canada, Barranquilla, Colombia, Dublin, Ireland.

Membership is open to all individuals and organizations wishing to advance the objectives of the association. As member you receive substantial discounts on publications, preferential rates at WACRA® sponsored meetings, and access to the *International Journal of Case Method Research & Application*.

You can receive training and assistance in case writing. You have the opportunity for networking, consulting and to associate with professionals working with cases and innovative, interactive methods on an international scale.

An Afternoon 'Journey Through Swedish History'...

With the Conference Hosts

The 19th century was a period of great change throughout Europe and Sweden was no exception. Its rural way of life was rapidly giving way to an industrialised society and many feared that the country's many traditional customs and occupations may be lost to history.

Artur Hazelius, who had previously founded the Nordic Museum on the island of Djurgården near the centre of Stockholm, was inspired by the open-air museum founded by King Oscar II in Kristiania in 1881 when he created Skansen, his open-air museum on the hill that dominates the island.

Skansen is the first open air museum and zoo in Sweden and is located on the island Djurgården in Stockholm, Sweden. It was founded in 1891 by Hazelius (1833-1901) to show the way of life in the different parts of Sweden before the industrial era.

Skansen became the model for other early open-air museums in Scandinavia and later ones elsewhere. The name "Skansen" has also been used as a noun to refer to



other open-air museums and collections of historic structures in Central and Eastern Europe, but also in the U.S., e.g. Old World Wisconsin and Fairplay, Colorado.

Skansen was originally a part of the Nordic Museum, but became an independent organisation in 1963. The objects in the Skansen buildings are still the property of the Nordic Museum. After extensive traveling, Hazelius bought around 150 houses from all over the country (as well as one structure from Telemark in Norway) and had them shipped piece by piece to the museum, where they were rebuilt to provide a unique picture of traditional Sweden. Only three of the buildings in the museum are not original, and were painstakingly

copied from examples he had found. All of the buildings are open to visitors and show the full range of Swedish life from the Skogaholm Manor house built in 1680, to the 16th century Älvros farmhouses.

The open-air museum Skansen attracts more than 1.3 million visitors each year. The many exhibits over the 75 acre (300,000 m²) site include a full replica of an average 19th-century town, in which craftsmen in traditional dress such as tanners, shoemakers, silversmiths, bakers and glass-blowers demonstrate their skills in period surroundings. There is even a small patch growing tobacco used for the making of cigarettes. There is also an open-air zoo containing a wide range of Scandinavian animals including the bison, brown bear, moose, grey seal, lynx, otter, red fox, reindeer, wolf, and wolverine (as well as some non-Scandinavian animals due to their popularity).

In early December the site's central Bollnäs square is host to a popular Christmas market that has been held since 1903, attracting around 25,000 visitors each weekend. In the summer there are displays of folk dancing and concerts [Excerpts from Wikipedia].

The Thursday afternoon event (for registered conference delegates and partners) starts after lunch at the KTH Campus.

It includes a guided walking tour through the center of Stockholm (alternative: public transportation is available).

KTH students will lead a group-work exercise to discover the history of Sweden from an Economical point of view: starting out in the raw material industry, once upon a time, and ending up with companies like Ericsson, IKEA and Spotify. The day will end at the Skansen restaurant 'Soliden' which affords a wonderful view of Stockholm and the water archipelago.

[Excerpts from Wikipedia]



SOLICITUD DE ARTICULOS

Investigación, Aplicación, Redacción de Casos, Métodos Interactivos

29º Congreso Internacional

ESTOCOLMO, SUECIA

Royal Institute of Technology (KTH) - June 26 - 29, 2012

INDEK – Dept. of Industrial Economics and Management henrik.blomgren@indek.kth.se

En cooperación con: Blekinge Technical University, Lund University, University West and Karolinska Institute

Tema del Congreso: Aprendizaje con Casos para el Siglo XXI

El método de casos puede jugar un importante papel para resolver casos y en la enseñanza de resolución de problemas, tanto en la academia como en la industria, así como para iniciar y manejar el cambio. El congreso provee, a los participantes, de oportunidades de aprender más acerca de la enseñanza con el método de casos y con enfoques relacionados a la enseñanza en una gran variedad de contextos educativos. Los participantes tendrán una gran oportunidad de reunirse con colegas de todo el mundo con quienes podrán forjar relaciones para investigación. El congreso solicita artículos, casos y otras contribuciones en la enseñanza e investigación utilizando casos, artículos que presenten métodos para el uso, redacción y recolección de información para casos, y artículos que discutan las bases científicas y pedagógicas subyacentes. Son especialmente bienvenidos artículos y casos que estén relacionados con los desafíos del congreso

Puente entre teoría y práctica

Originar responsables actitudes profesionales, valores y personalidades

Desarrollar auténticos líderes para cambios sustentables en organizaciones y sociedades

Promover la conducta ética para cambiar las estructuras organizacionales

El aspecto del relato en casos relacionados con la comprensión e implementación de un cambio exitoso en el management

Innovación en el análisis como base para los cambios y su adaptación al contexto.

Los congresos de WACRA son foros multinacionales e interdisciplinarios para académicos de distintas disciplinas y campos profesionales (negocios, comunicación, educación, ingeniería, historia, leyes, medicina, psicología, políticas públicas, trabajo social) y practitioners en negocios, industria, educación y gobierno.

Los artículos solicitados que analizan teoría y práctica utilizando casos, simulaciones, videos y métodos relacionados a la resolución de problemas, manejo del cambio e innovación. Se dará prioridad a los artículos que sean interdisciplinarios, internacionales y/o comparativos. Se estimula el envío de artículos relacionados con la aplicación de casos en la universidad y programas de formación profesional en diversos contextos y artículos sobre la evaluación del método de casos y formas relacionadas para la enseñanza – aprendizaje. También se solicitan artículos sobre investigación de los desafíos enfrentados por los negocios. Siendo que el foco principal de los congresos de WACRA es sobre el uso de los casos para resolución de problemas y enseñanza, también se da bienvenida a casos de investigación. WACRA está particularmente interesada en artículos académicos que promuevan la comprensión y colaboración entre disciplinas y de socios internacionales. Se reconocerá el mejor artículo / caso.

El envío de su artículo debe incluir: (1) una portada que incluya el título, nombre, filiación, dirección, teléfono, fax y email del autor(es); (2) un resumen de la propuesta (que no exceda las 4 páginas) o el artículo completo (que no exceda las 12 páginas). Baje la guía para los autores del sitio web de WACRA. El resumen debe incluir claramente los objetivos, el marco teórico y la naturaleza de la propuesta y que responda al criterio de la revisión. El nombre del autor no debe aparecer en el resumen para facilitar la revisión a ciegas.

Se comunicará la recepción de las propuestas / artículos y los resultados de la revisión a ciegas será enviada por mail. **Todas las propuestas o artículos deben ser enviados antes del día 15 de enero del 2012. Los artículos terminados recibidos antes del 31 de marzo de 2012, serán considerados para su publicación en la revista IJCRA International Journal for Case Method Research and Application.** El idioma del congreso es el inglés con tracks en español y francés.

WACRA® - The World Association for Case Method Research & Application

www.wacra.org

Por favor, comparta esta invitación con sus colegas.

Programa Preliminar *WACRA*® 2012

“Aprendizaje con Casos para el Siglo XXI”

Enseñanza y Redacción de Casos, Educación Continua y Educación a Distancia

Royal Institute of Technology (KTH) - Estocolmo, Suecia

Aeropuerto internacional: Estocolmo (ARN)

Lunes, Junio 25, 2012

Actividades Pre-Congreso

10.00 - 13.30 Reunión de Executive y Advisory Boards. A continuación almuerzo.

Martes, Junio 26, 2012

09.00 - 16.00 WICS - WACRA Interactive Case Sessions - incluye almuerzo (Inscripción Separada). Taller: 1. Mesa Redonda: ¿Puede la Academia Enfrentar los Desafíos de un Rápidamente Cambiante Mundo? 2. La sección de casos Case Colloquium Inglés y Español);

Actividades del Congreso

18.00 - 19.00 Registración
18.30 - 21.00 Recepción de Bienvenida y cena

Miercoles, Junio 27, 2012

09.00 - 09.30 Inscripción tardía
09.30 - 11.00 Sesión Sesión Plenaria de Apertura
11.30 - 12.30 Sesiones, Paneles y Workshops Concurrentes
13.30 - 17.00 Sesiones, Paneles y Workshops Concurrentes
19.00 Cena de Gala y Premios

Jueves, Junio 28, 2012

09.30 - 10.30 Sesión Plenaria
11.00 - 12.30 Sesiones, Paneles y Workshops Concurrentes
14.30 - 22.00 Excursión y cena ó tiempo libre

Viernes, Junio 29, 2012

09.30 - 10.30 Sesión Plenaria
11.00 - 12.30 Sesiones, Paneles y Workshops Concurrentes
13.30 - 16.00 Sesiones, Paneles y Workshops Concurrentes Sesión Plenaria de Cierre

Actividades Post-Congreso

18.00 - 22.30 'Cena a Fjäderholmarna - opcional (inscripción separado, vea paginas 13 y 15)

Sabado, Junio 30 - Sabado Julio 7, 2012

El Tour Post Congreso: Crucero Báltico en Royal Caribbean. Puertos de llamada: Helsinki, Finlandia, St Petersburg, Rusia, Riga, Latvia, Gdynia, Polonia, Visby, Suecia, Estocolmo, Suecia. Asientos limitados, **inscripción temprana - Enero 31, 2012 - se requiere**. Contact julie@travelsbyjulie.com por los detalles, vea www.wacra.org

ACT - WACRA® North Carolina Conference Office (Denise Smith):
Tel. +336-404-6256 Email: denise.smith@wacra.org Fax +336-307-3185

Por Favor, comparta esta invitación con sus colegas!

Teaching, Culture and Diversity

Participate in The 19th Cross National Teaching Forum

We invite you to attend the nineteenth CROSS-NATIONAL TEACHING FORUM in Stockholm, Sweden on **Thursday, June 28, 2012**. The traditional WACRA forum provides opportunities for conference delegates to discuss issues pertaining to teaching across cultures. Participants explore cultural differences, learn effective teaching strategies, broaden their global vision, and develop cultural “capital” through interactive exercises and dialog.

If you plan to teach in another part of the world, you may want to meet others who have done so. Distinguished delegates from different countries and regions of the world will share their perspectives and experiences. We promise a lively presentation and discussion. Join us and keep the momentum going!

Papers are not required, but accepted. Topics for discussion include: Adapting the Case Method to Teaching in Different Cultures; Evaluating Student Performance; Cross Cultural Differences in Developing Collaborative Teaching Strategies.



“Technology has turned our world into one, interconnected neighborhood.”

*~ Ellen Johnson Sirleaf, President of Liberia
(Recipient of 2011 Nobel Peace Prize)*

Need Help Publishing Your Scholarly Work?

WACRA Publication Partnership Project (W3P)

The International Journal of Case Research and Application (IJCRA) is the official publication of WACRA and as such aims to publish high-quality manuscripts that capture innovation and creativity in learning and interactive teaching methods globally. The WACRA Publication Partnership Project responds to member interest to develop WACRA-based partnerships that focus on producing high quality manuscripts suitable for IJCRA publication. To help facilitate W3P, WACRA is establishing a database so that lead authors (individuals seeking partners) and secondary co-authors (individuals willing to work with and support lead authors) can find each other.

To build the database, WACRA is asking lead authors and co-authors to submit the following:

Lead authors: Choose from your work an article that has IJCRA potential. This could be a case study under development, an article about innovation in teaching, etc. Submit a 1 - 2 page summary of the research to the WACRA database. The summary should include a section on each of the following: the purpose of the research, the methodology, the findings (if available), and the conclusions (if determined). Please also include your name, school and department affiliation, current email address, native language, and whether you prefer a co-author within your discipline. Lead authors are encouraged to post a representative example of their English-language usage. A lead author may also wish to upload a three minute video clip of himself in which he talks about: the topic of his research/case, the methodology, the findings, and the conclusions.

Co-authors. Submit a brief summary of the kinds of partners with whom you would like to collaborate. This may include colleagues in a specific discipline, colleagues who share a specific research focus, or colleagues from a specific region in the world. Co-authors should be willing to work with lead authors to put ideas into proper English, to help organize the paper according to accepted academic standards, and to help format the paper according to IJCRA guidelines. Please also include 1 – 2 pages from one of your published articles, a discussion of your own research and publication interests, and your name, school and department affiliation and current email address.

Partnership. Co-authors will contact lead authors with whom they are willing to work. Lead authors and co-authors will mutually decide if they want to form a partnership.

When you have formed a partnership, the lead author should inform WACRA so that the entry can be deleted from the database. W3P papers submitted to IJCRA will undergo the same rigorous, blind peer review as all other papers.

CALL FOR PAPERS

Case Method Research, Application, Case Writing, Interactive Methods

29th International Conference

*STOCKHOLM, SWEDEN***Host: Royal Institute of Technology (KTH) - June 26 - 29, 2012**INDEK – Dept. of Industrial Economics and Management henrik.blomgren@indek.kth.se

In close cooperation with Blekinge Technical University, Lund University, University West and Karolinska Institute

Conference theme: "Case Learning for the 21st Century"

The case method can play an important role in solving problems and in teaching problem-solving in academia and in industry, as well as in initiating and managing change. This conference provides opportunities for participants to learn more about teaching using the case method and related instructional approaches in a variety of educational settings. Participants will have ample opportunity to meet colleagues from around the world with whom they can forge research partnerships. The conference solicits papers, cases and other contributions on teaching and research using cases, papers presenting methods for using, writing and collecting information for cases and papers discussing the underlying pedagogical and scientific bases. Papers and cases that address the following challenges of the conference theme are especially welcome

- *Bridge theory and practice.*
- *Foster responsible, professional attitudes, values and personalities.*
- *Develop authentic leaders for sustainable change in organizations and societies.*
- *Promote ethical behavior to change organizational structures.*
- *The story-telling aspect of cases as it relates to understanding and implementing successful change management.*
- *Analysis innovation as basis for changes and environmental adaptation.*

WACRA® conferences are interdisciplinary multinational forums for scholars in the disciplines and professional fields (such as business, communication, education, engineering, history, law, medicine, psychology, public policy, social work) and practitioners in business and industry, education and government.

Papers are solicited that analyze theory and practice using cases, simulations, videos and related instructional methods for problem solving, managing change and innovation. Priority will be given to papers that are interdisciplinary, international, and/or comparative. Papers reporting the application of cases in university and professional training programs in diverse settings and papers on the evaluation of the case method and its related forms for teaching and learning are encouraged. Contributions investigating challenges (and suggesting solutions) faced by business are also solicited. Proposals for case writing & development and actual cases placed in diverse settings are invited, e.g. joint-cross-cultural cases. While a main focus of the WACRA conferences is on using cases for teaching and problem-solving, scholarly papers that report research using the case method are welcome. WACRA is particularly interested in scholarly papers that enhance the understanding and collaboration between and among disciplines and international partners. The best paper, best case are recognized.

Submissions should include (1) a cover page including: title, name, affiliation, address, tel. & fax numbers and e-mail address of the author(s), (2) a proposal summary (not exceeding 4 pages), or the completed paper (not exceeding 12 pages). Download the manuscript guidelines from the WACRA web site below. The summary should state clearly the objectives, the framework, and the nature of the proposal and be responsive to the criteria used for review. The name of the author(s) should not appear on the summary page to facilitate the blind peer review.

Receipt of all proposals/papers will be acknowledged and the results of the review will be send by e-mail. **All proposals and papers are due on or before January 15, 2012. Completed papers received prior to March 31, 2012** will be considered for publication in the **refereed *International Journal of Case Method Research & Application - IJCRA***. Conference language is English with tracks in Spanish and French.

WACRA® - The World Association for Case Method Research & Application**www.wacra.org**Conference Office: 3817 Tonsley Place **High Point, NC 27265-9278 U.S.A.**Tel. +336-404-6256 Email denise.smith@wacra.org Fax+336-307-3185***Please post or share this invitation with colleagues***

For Case Writers - and Prospective Case Writers

Twenty-first Annual International Casewriters' Workshop & Casewriters' Colloquium

Designed to assist novice and experienced case writers to write, improve and publish their cases, WACRA 2012 in Stockholm, Sweden, on Tuesday, June 26, 2012, will feature the Twenty-first International WACRA® Casewriters' workshop and Casewriters' Colloquium. Case writers - and prospective case writers are invited to participate and to submit cases and/or contribute to the interactive sessions in Stockholm. Separate registration is required. Refer to page 15 of this NEWSletter.

Casewriters' Colloquium: Cases, including teaching notes (TN) are submitted to the Colloquium Directors for a double blind peer review for acceptance. Accepted cases are sent in advance to a panel of expert case writers, case book authors, and all other participants who signed up for the colloquium. Each case is discussed by the panel and other participants. You will see the case editing and improvement process developed and you will assist in perfecting the refereed cases presented. The format is interactive and lively; everyone's contribution is welcome and solicited, regardless of previous experience. This year, cases are solicited from all business disciplines, education, medical education, law, social work and other disciplines which use case discussion.

Casewriters' Workshop: This activity is primarily for casewriters with some research experience. This workshop follows a format similar to the colloquium, except that other casewriters whose cases are being presented are the expert panel.

Submission: Submit your case before January 15, 2012. Include (at least) the rudiments of a TN. Submission implies that at least one author will attend the meeting and present the case (two cases per author). To facilitate the double blind review the authors' names should appear on a cover page only. Send your cases by email in Word document format. Authors should note that colloquium and workshop and round table on Tuesday, June 26, 2012 are pre-conference activities and have separate registration.

Requirements: Cases which still need improvement are solicited. Cases should describe real organizations and may be disguised. The author's analysis belongs in the TN which provides users with a brief case description, suggested course application, teaching objectives, teaching questions and answers. A discussion section is helpful and may include an extended analysis. Case outcomes may also be included. To obtain an information packet and other details please contact:

WACRA®

North Carolina Conference Office (Denise Smith):
Tel. +336-404-6256 Email: denise.smith@wacra.org Fax +336-307-3185

Convocatoria Para El Envío de Casos (WICS) - Martes, 26 de junio 2012

La sección de casos en Español busca generar en los participantes mayor aprendizaje de la enseñanza basada en el Método del Caso en este idioma. Para lograrlo, se realizará el taller de revisión de casos asistido por un panel de expertos en las que se expondrán, revisarán y discutirán los casos previamente enviados por los participantes. Durante esta sección los escritores participantes colaborarán en el proceso de revisión de casos y a su vez recibirán comentarios de parte del resto de participantes y de expertos en la escritura de casos. Por lo anterior, WACRA invita a escritores con experiencia en el Método del Caso, a enviar sus casos a más tardar **el 15 de enero de 2012.** **Requisitos:** Los casos deben estar en proceso de perfeccionamiento, preferente-mente versiones inéditas. Los casos pueden referirse a cualquier área temática siempre y cuando presenten aspectos como desafíos y soluciones que enfrenten personas y/o empresarios y situaciones cuyo análisis y resolución refuerce el desarrollo de conocimientos, habilidades, actitudes y valores. Los casos deben describir situaciones reales. Se recibirán casos disfrazados, sólo cuando su disfraz se justifique por petición de parte del (o los) protagonista(s).

Presentación Portada con la siguiente información sobre los autores: Título, Nombre, Institución, Dirección, Número(s) de teléfono, Número(s) de fax, Dirección de correo electrónico (e-mail). Para asegurar una revisión objetiva, los nombres de los autores deberán aparecer únicamente en la página de portada. Resumen del caso (que no exceda 4 páginas), o el caso terminado (no excediendo las 12 páginas o 15 páginas incluyendo anexos y referencias). **El resumen debe indicar:** Los objetivos; la estructura; la naturaleza del caso; para proteger el sistema de evaluación anónima de los proyectos, el nombre del autor no debe figurar en el resumen. **Notas de enseñanza** (por lo menos el bosquejo) que deben incluir: Una breve descripción del caso, a qué temas corresponde su aplicación, los objetivos de enseñanza; preguntas y respuestas del profesor; el epílogo del caso (opcional); el análisis del autor deberá incluirse en las notas de enseñanza y no como parte del desarrollo del caso. **Criterios de elección de casos:** Los casos serán evaluados por el Comité Organizador tomando en cuenta: Originalidad; lo apropiado del tema; la profundidad y respaldo de la investigación; la contribución a la comprensión de los temas de enseñanza-aprendizaje; la aceptación definitiva estará sujeta a la decisión final del comité organizador. **El envío de casos** deberá realizarse a más tardar el **15 de enero del 2012** en un archivo Word al correo: erosker@gmail.com.

Welcome to a 'Round Table': "Does Academia Meet the Challenges of a Rapidly Changing World?"

Dramatic, rapid and complex changes are transforming the world. Is there a paradigm shift emerging? What has truly been changed? Are there any "blind spots"?

"When I moved from industry to academia 30 years ago, I quickly compiled a list of things I wanted to change" says University lecturer Bengt Kjellén (University West, Sweden), "Now when my colleagues and I are passing on the torch to the next generation, we are asking ourselves 'What has truly changed, what needs still to be changed, how can we facilitate the learning process and establish effective ways of communication among ourselves and in active collaboration with industry and the rest of society?'"

The following key questions will be debated:

- ★ *In what areas has academia met the challenges, where not, where should the focus be?*
- ★ *From the perspective of industry (practice): Which areas and why should academia concentrate on?*
- ★ *How can academia "invite/involve" industry (the external stakeholders) to participate in research and in discussing pedagogical formats such as case learning?*
- ★ *How can we foster and intensify a transparent, interactive dialogue among all interested parties?*
- ★ *How can we become 'agents of change'?*

All are very welcome to a Challenging Round Table! Join the debate!

The outcome of the Round table will later be presented in an article in IJCRA – The Authoritative International Journal of Case Research and Application! **Junior and senior faculty, administrators, doctoral students and industry and societal representatives will join the interactive round table discussion on Tuesday, June 26, 2012 from 9.00 - 13.00 at Royal Institute of Technology (KTH) followed by lunch.**

Bienvenidos a la Mesa Redonda: ¿Puede la Academia Enfrentar los Desafíos de un Rápidamente Cambiante Mundo?

Dramáticos, rápidos y complejos cambios están transformando el mundo. ¿Está emergiendo un cambio de paradigma? ¿Qué es lo que realmente ha cambiado? ¿Existen algunos puntos ciegos?

"Cuando me mudé de la industria a la academia, hace 30 años, rápidamente compile un listado de cosas que yo quería cambiar", dice Bengt Kjellen (University West, Suecia), "Ahora cuando mis colegas y yo estamos pasando la antorcha a la siguiente generación, nos estamos preguntando: ¿Qué es lo que realmente ha cambiado? ¿Qué necesita ser cambiado?, ¿Cómo podemos facilitar el proceso de aprendizaje y establecer efectivas vías de comunicación entre nosotros y en activa colaboración con la industria y el resto de la sociedad?"

Las preguntas claves pueden ser formuladas y debatidas:

- ★ *Si es sí, en qué áreas hemos enfrentado los desafíos? Si es no, cuáles deberían ser las áreas sobre las que deberíamos prestar más atención??*
- ★ *Desde la perspectiva de la industria (ej.: práctica): cuáles deberían ser las áreas sobre las cuales la academia debería prestar más atención?*
- ★ *Cómo puede la academia invitar / involucrara a la industria (los stakeholders externos) a participar en la investigación y discusión de formatos pedagógicos tales como el aprendizaje con casos?*
- ★ *Como podemos originar un diálogo interactivo y transparente entre todas las partes interesadas?*
- ★ *Cómo podemos hacer agentes del cambio?*

Están todos invitados y son bienvenidos a esta Desafiante Mesa Redonda! Únase al debate!

Los resultados de la Mesa Redonda serán publicados como artículo en IJCRA – la Autorizada Revista sobre Investigación y Aplicación de Casos! **Profesores jóvenes y seniors, administradores, estudiantes de doctorados y representantes de la industria y la sociedad, se unirán a está interactiva mesa redonda que tendrá lugar el martes 26 de junio de 2012, entre las 9:00 y 13:00 hs. En el Royal Institute of Technology (KTH) seguido de un almuerzo.**

Please post or share this invitation with colleagues!

Call For Presentations & Proposals "POVERTY ALLEVIATION" TRACK

Concurrent Sessions, June 26 - 29, 2012

The 29th Annual Meeting of WACRA® in Stockholm, Sweden, will provide to individuals interested in poverty alleviation a unique opportunity to 1. Present their research on poverty, 2. Receive feedback on work-in-progress related to poverty, 3. Find research and writing partners who also share an interest in poverty, 4. Publish their poverty-related work in IJCRA - The International Journal of Case Method Research & Application. *Submit ideas and proposals to Denise Smith: denise.smith@wacra.org before January 15, 2012!*

Suggested Project Topics

- Develop a teaching case that focuses on
 - Culturally/regionally-specific causes of poverty*
 - Issues of birth control, education and community development programs/practices*
 - Nutritional and prenatal care of children*
 - Success of a local organization (company, business, university, school, hospital) that adapted antipoverty measures*
 - Rural micro-business project*
 - Management of wealth for local governments*
 - "Social entrepreneurs" working on improving living conditions for poor people*
 - Antipoverty initiative in a developing country*
 - Start-up of NGO's*
 - "Socially responsible" businesses*
- Develop a cross-disciplinary case
 - Integrate perspectives from the field of business, teacher education, economics, health, medicine, agriculture, social work, international politics, or other interest groups*
- Develop an educational model of "best practice" in teaching about poverty
 - Service learning project*
 - Training model for teachers with the objective of generating human capital that can successfully participate in the market and generate development conditions*
 - Integrate principles, ethics, accountability related to poverty into business cases*
 - Add a poverty component to development and evaluation of cases (e.g., "How does the solution affect poverty?")*
- Develop a community-university partnership program
- Develop a research project on educational initiatives to eradicate poverty
- Develop a cross-disciplinary project
 - Student-faculty-staff collaboration*
 - Analyze and identify needs*
 - Create strategies to address needs*

WACRA®

North Carolina Conference Office (Denise Smith):
3817 Tonsley Place **HIGH POINT, NC 27265 U.S.A.**
Tel. +336-404-6256 Email: denise.smith@wacra.org
Fax +336-307-3185

Calendar of Events

- * **January 2012**
Renew **WACRA membership** and retain access to IJCRA
- * **January 15, 2012**
Submit papers/proposals for WACRA® 2012 in Stockholm, Sweden, June 26-29, 2012
- * **January 2-31, 2012**
Register for the Educational-Cultural Post Conference Baltic Cruise with Royal Caribbean. Ports of call: Stockholm, Helsinki, St. Petersburg, Russia, Riga, Latvia, Gdynia, Poland, Visby, Stockholm (7 nights). **This is a popular Cruise-sells out quickly!!**
Contact:
julie@travelsbyjulie.com
- * **March 25, 2011**
Register for WACRA® 2012 in Stockholm, Sweden
- * **June 26 - 29, 2012**
WACRA conference in Stockholm.
- * **November 1, 2012**
Submit papers/proposals for ACT15 'Creative Teaching' conference early January 2013. Sites under consideration Italy, Morocco and Peru.

WACRA® NEWS

Editor **Hans E. Klein**
Associate Editor **Joëlle Piffault**
Production Mgr. **Denise M. Smith**

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WACRA®
23 Mackintosh Ave
NEEDHAM (BOSTON) MA 02492 U.S.A.
Tel. +781-444-8982
Fax: +781-444-1548
Email: wacra@rcn.com

Please post or share this invitation with colleagues!

Preliminary Program *WACRA*® 2012**“Case Learning for the 21st Century”****Royal Institute of Technology (KTH)**INDEK - Dept. of Industrial Economics and Management - henrik.blomgren@indek.kth.se**Stockholm. Sweden, June 26 - 29, 2012**

International airport: Stockholm (ARN)

Monday, June 25, 2012**Pre-Conference Activities**

10.00 - 13.30 Executive and Advisory Boards meet at KTH. Followed by lunch.

Tuesday, June 26

09.30 - 15.00 WICS - WACRA Interactive Case Sessions - includes lunch
(Sessions require advance separate registration)

1. Round Table: "Does Academia Meet the Challenges of a Changing World?"
2. Case Writing Colloquium

Conference Activities

18.00 - 19.00 Registration at KTH (pick up conference material, name tags and admission tickets)
18.30 - 21.00 Welcome reception and dinner at KTH.

Wednesday, June 27, 2012

09.00 - Late registration
09.30 - 11.00 Opening Plenary Session
11.30 - 12.30 Concurrent Sessions, Panels and Workshops
13.30 - 17.00 Concurrent Sessions, Panels and Workshops
19.00 - Gala Dinner and Awards at KTH.

Thursday, June 28, 2012

09.30 - 10.30 Plenary Session
11.00 - 12.30 Concurrent Sessions, Panels and Workshops
14.30 - 22.00 Afternoon free or join organized activities: Meet the Host Country at 'Skansen' (includes dinner).

Friday, June 29, 2012

09.30 - 10.30 Plenary Session
11.00 - 12.30 Concurrent Sessions, Panels and Workshops including Teaching, Culture and Diversity
13.30 - 16.00 Concurrent Sessions, Panels, Workshops and Concluding Session
Conference adjourns

Post Conference Activities

18.00 - 21.30 Optional dinner. Boat ride to Fjäderholmarna in the archipelago. Separate Registration required!

Saturday, June 30 - Saturday, July 7, 2012

Educational-cultural Baltic Cruise on Royal Caribbean 'Vision of the Seas'. June 30, 2012 Departure from Stockholm at 17.00, July 1, arrival in Helsinki, Finland at 10.00 (sight-seeing), departure at 18.00. July 2, arrival in St. Petersburg, Russia at 7.00 (sight-seeing), departure 23.59. July 3 at Sea. July 4, arrival in Riga, Latvia at 7.00 (sight-seeing), departure at 16.30. July 5, arrival in Gdynia, Poland at 11.00 (sight-seeing), departure at 19.00. July 6, arrival at Visby, Sweden, (A popular trading spot since the Viking Age, the island has soul and enough medieval architecture to take you back a few centuries, departure at 18.00. July 7, 2012, arrival in Stockholm at 7.00. **Early registration on or before January 32, 2012 is required.** This Royal Caribbean Cruise is very popular, it sells out quickly! For up-dates go to www.wacra.org or contact julie@travelsbyjulie.com.

WACRA® North Carolina Conference Office (Denise Smith):
Tel. +336-404-6256 Email: denise.smith@wacra.org Fax +336-307-3185

Please post or share this invitation with colleagues!

WACRA® - REGISTRATION FORM

TWENTYNINETH INTERNATIONAL CONFERENCE - CASE METHOD RESEARCH & APPLICATION

Stockholm, Sweden, June 26 - 29, 2012

Tel. Office	Fax Office
Tel. Home	Fax Home
email	Skype

☞ Title, First Name, Last Name

Please Print

Institutional Affiliation

Street

City, State, Zip Code, Country

Office Telephone/Fax

Home Telephone/Fax

email address / Skype address

Registration Package includes Conference Material; Lunch and Refreshments during Conference (Wednesday through Friday), Tuesday Welcome Dinner, Wednesday Gala & Awards Dinner. Tuesday WICS sessions and Friday Dinner require separate registration (see below). Intern. Airports: Stockholm (ARN). Book your room directly with the conference hotel. Hotel details in the NEWSletter

Delegates & guests are required to wear conference name tags at all times for admittance to events and for security.

WACRA Member Registration Rates:

*1 Delegate: **Member Fee for delegate**

*1 **Partner/spouse Fee**

*1 Retired delegate: **Fee for delegate**

*1 Delegate: **Swedish Consortium Fee for delegate**

Non-WACRA Member Registration Rates:

*1 Delegate: **Non-Member Fee for delegate**

*1 **Partner/spouse Fee**

*1 Retired delegate: **Non-Member Fee for delegate**

*1 Delegate: **Non-Member Swedish Consortium Fee for delegate**

*WACRA 2012 Membership Dues - **includes access to IJCRA Journal**

*WICS Tuesday, June 26, 2011 (includes lunch & materials) - p. 11 & 12

*Optional Dinner Friday, June 29, 2011 - details on www.wacra.org

*WACRA® Publications (refer to page 16 for details)

Names of accompanying person(s) _____

For Conference Hotel Accommodations go to page 5

	Paid Before March 25, 12	Paid After March 25, 12	Times no. of persons	Amount
US\$ 750	US\$ 850	<input type="text"/>	<input type="text"/>	
US\$ 590	US\$ 590	<input type="text"/>	<input type="text"/>	
US\$ 590	US\$ 690	<input type="text"/>	<input type="text"/>	
US\$ 450	US\$ 550	<input type="text"/>	<input type="text"/>	
US\$ 850	US\$ 950	<input type="text"/>	<input type="text"/>	
US\$ 590	US\$ 590	<input type="text"/>	<input type="text"/>	
US\$ 650	US\$ 750	<input type="text"/>	<input type="text"/>	
US\$ 525	US\$ 625	<input type="text"/>	<input type="text"/>	
US\$ 75	US\$ 75	<input type="text"/>	<input type="text"/>	
US\$ 45	US\$ 55	<input type="text"/>	<input type="text"/>	
US\$ 130	US\$ 140	<input type="text"/>	<input type="text"/>	
US\$		<input type="text"/>	<input type="text"/>	
			Total	<input type="text"/>

Send Check (drawn on US bank made payable to WACRA®) or **Charge to Visa/MC - only!** - below

Visa/MC # (16 digits) _____ Expiration Date _____

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Travel insurance option!
 "Worldwide Trip Protector - Travel Insured"
www.travelinsured.com/

Educational-Cultural Post Conference Cruise

on Royal Caribbean "Vision of the Seas" June 30-July 7, 2012

Contact: julie@travelsbyjulie.com

Register between January 2 and January 31, 2012

(details on www.wacra.org)

Upon receipt of payment, presentations, workshops etc. will be scheduled and logistical details and other conference information will be mailed. **Refund policy:** Conference Registration Fees (less \$150) will be refunded upon written request **received** prior to May 12, 2012 or alternatively, a replacement may be named. Optional Tours/Events/Activities: 85% will be refunded upon written request received prior to May 1, 2012, 25% prior to June 1, 2012.

Return this form with payment to:
WACRA® - 23 Mackintosh Ave
NEEDHAM (BOSTON) MA 02492-1218 U.S.A.
Tel. +781-444-8982 Fax: +781-444-1548
Email: wacra@rcn.com <http://www.wacra.org>
Conference Office (Denise Smith)
3817 Tonsley Place High Point, NC 27265 U.S.A.
Tel. +336-404-6256 Email: denise.smith@wacra.org

Registration For *Stockholm Conference Enclosed*

World Association For Case Method Research & Case Method Application • Spring 2012

W A C R A [®]

N E W S

Vol. XXIII No. 1

WACRA [®] - Member Application/Renewal

Last Name _____ First Name _____ Title _____ Institution/Company _____

Street _____ City, State, Zip Code, Country _____

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Home Address:

Street _____ City, State, Zip Code, Country _____ Tel. () _____

Check type of Membership:

Regular (US \$75) Organization (US \$500) Retired Faculty (US\$35)
 Sustaining (US \$600) Associate (Advanced Students) (US \$65)

Return this form with payment (check drawn on US bank or pay with credit card: Visa/MC - **only**)

Visa/MC number (16 digits): . _ _ _ _ . _ _ _ _ . _ _ _ _ . _ _ _ _ . Four digit Expiration date: . _ _ / _ _ .

WACRA PUBLICATIONS

Add \$10 per CD (\$35 international book orders) for handling & postage.

- WACRA 2011 Ireland - Conf. Proceedings CD** Worldclass Teaching & Learning (ISSN 1931-7549) member \$45 (non-member \$55)
- WACRA 2010 Colombia - Conf. Proceedings CD** Worldclass Teaching & Learning (ISSN 1931-7549) member \$45 (non-member \$55)
- ACT12 2009 Sedona, AZ, U.S.A. - Conf. Proceedings CD** Creative Teaching (ISSN 1931-7549) member \$45 (non-member \$55)
- WACRA 2008 Scotland - Conf. Proceedings CD** Worldclass Teaching & Learning (ISSN 1931-7549) member \$45 (non-member \$55)
- ACT11 2008 Munich, Germany - Conf. Proceedings CD** Creative Teaching (ISSN 1931-7549) member \$45 (non-member \$55)
- WACRA 2007 Mexico - Conf. Proceedings CD** Intern.I Forum for Teachers and Leaders (ISSN 1931-7549) member \$45 (non-member \$55)
- WACRA 2006 Australia - Conf. Proceedings CD** Interactive Learning: The Next Generation (ISSN 1931-7549) member \$45 (non-member \$55)
- Interactive Innovative Teaching & Training** 570 pg - (ISBN 1- 877868-22-1) member \$45 (non-member \$55);
- Interactive Teaching & Learning in a Global Context** 590 pg - (ISBN 1- 877868-20-5) member \$45 (non-member \$55);
- Interactive Teaching & Learning Across Disciplines and Cultures** 500 pg - (ISBN 1- 877868-18-3) member \$45 (non-member \$55);
- Teaching: Complex Demands Require Innovation** 505 pages - (ISBN 1- 877868-16-7) member price \$45 (non-member \$55);
- International Case Collection** 200 pages (ISBN 1- 877868-12-4) member price \$40 (non-member \$45)
- Creative Interactive Teaching** 536 pages - (ISBN 1- 877868-14-0) member price \$45 (non-member \$55);
- Interactive Teaching and the Multi Media Revolution** (ISBN 1- 877868-11-6) member price \$45 (non-member \$55);
- Interactive Teaching and Learning** (ISBN 1- 877868-09-4) member price \$45 (non-member \$55);
- Interactive Teaching and Emerging Technologies**, 428 pages - (ISBN 1- 877868-08-6) member price \$45 (non-member \$55);
- Teaching and Interactive Methods**, 570 pages - (ISBN 1- 877868-07-8) member price \$45 (non-member \$50);
- The Art of Interactive Teaching**, 560 pages (ISBN 1- 877868-06-X) member price \$38 (\$45);

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