

# W A C R A<sup>®</sup>

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## ACT19 in Barcelona, Spain

January 3 - 7, 2017

Register before November 8, 2016



Palau de la Musica Catalana, Barcelona

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## From the Executive Board

The **ACT19**, the **WACRA Winter Conference on Creative Teaching** will take place in **Barcelona, Spain** from January 3-7, 2017. For the Calls for Papers, the Preliminary Conference Program and other details go to pages 9-14 and the registration information on page 15. **Submit papers, panels and workshop proposals for ACT19 NOW for an expedited review and register before Nov. 8, 2016.** To facilitate logistical plans, please let us know if you plan to attend this event [denise.smith@wacra.org](mailto:denise.smith@wacra.org).

In 2017, for the **34th International WACRA Conference on Case Method Research & Application**, will meet in **Graz, Austria - July 1-6, 2017** and is followed by a **Post Conference & Alumni Tour** through parts of the former Austro-Hungarian Empire - July 6-10, 2017. Alumni are invited to stay at Graz Conference Hotel prior to joining the tour. One of the

Conference and Educational Post Conference Tour goals is to facilitate bridge-building between **Continents, Cultures, Traditions and Ideas**. Details of the post conference tour will be posted on the WACRA website as they become available.

The 33rd WACRA conference at Pontificia Universidad Católica del Peru, in Lima, Peru was an exciting event with excellent presentations, case discussions, workshops and inspiring plenary sessions: an address by Professor Jorge Yamamoto (Lima) on "Peruvian and Latin American Happiness: ... and Implications for Human Resource Management"; a presentation on "Compact Cases: Rethinking Cases for Today's Students" by Professor Rebecca Morris, *Editor in Chief of the Case Journal* which was put into action by an inspiring, interactive exercise for delegates from all corners of the globe; a panel discussion on "The Case Environment" with panelists from Canada, Colombia, Peru and the U.S.A.

Delegates enjoyed the warm hospitality of the host institution (students, faculty and administrators), outstanding logistics, magnificent facilities and ambiance, Peruvian cuisine and learning with and from colleagues from Argentina, Canada, Colombia, Mexico, Germany, France, Peru, Spain, U.S.A. and Venezuela,

The 2016 Post Conference tour to Cusco and Machu Picchu (Unesco World Heritage Site) was an unforgettable experience for participants. For other delegates, a visit to the archeological sites in Northern Peru was a 'journey to the past' with visits to the *Huacas del Sol y de la Luna* (Temples of the Sun and Moon) southeast of *Trujillo* among them. These pyramidal temples (the largest pre-Columbian buildings in the Americas) were built by the *Moche* people (100BC-850AD).

The International Journal of Case Method Research & Application - **IJCRA, 'your journal'**, publishes 'state of the art' papers on Case Method Research and Application (four issues per year with a Spanish language issue from time to time). **IJCRA** provides WACRA members, case writers and case teachers from around the world the opportunity to share their work with colleagues, to learn from colleagues and to create an international network for case writing, case teaching and interactive teaching applications. The International Journal of Case Research and Application (IJCRA) is the official publication of WACRA and as such aims to publish high-quality manuscripts that capture innovation and creativity in learning and interactive teaching methods globally. **To make available the published work of IJCRA authors** to case writers, teachers, researchers and scholars world wide, WACRA® moves four quarterly issues of IJCRA to the public domain at the end of each year. Current issues of the Journal are reserved to WACRA members in good standing.

The new **WACRA Publication Partnership Project - W3P** responds to member interest to develop WACRA-based partnerships that focus on producing high quality manuscripts suitable for IJCRA publication (details on page 12).

For your **promotion and tenure applications (P&T)**, you should know that Cabell lists IJCRA in its Directory of Publishing Opportunities in Management. Cabell is the largest citation index and directory of academic journals in the U.S.A. University administrators (deans, department chairs) in the U.S.A. and in other countries will consider for P&T decisions a faculty publication in a journal listed by Cabell.

All WACRA activities, including the extensive review/rewriting/editing efforts for IJCRA publications, are financed through membership dues and program revenues. **Please take the time NOW and renew your membership.** Hans Klein

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## Barcelona - ACT19 - January 3 - 7, 2017

**Barcelona**, is the capital city of the autonomous community of Catalonia in the Kingdom of Spain, as well as the country's second most populous municipality, with a population of 1.65 million within city limits. Its urban area extends beyond the administrative city limits with a population of around 4.7 million people, being the seventh-most populous urban area in the European Union after Paris, London, Madrid, the Ruhr area, Berlin, and Milan. It is the largest metropolis on the Mediterranean Sea, located on the coast between the mouths of the rivers Llobregat and Besòs, and bounded to the west by the Serra de Collserola mountain range, the tallest peak of which is 512 metres (1,680 ft) high. Founded as a Roman city in the Middle Ages Barcelona became the capital of the County of Barcelona. After merging with the Kingdom of Aragon, Barcelona continued to be an important city in the Crown of Aragon as an economic and administrative center.

Barcelona has a rich cultural heritage and is today an important cultural center. Particularly renowned are the architectural works of Antoni Gaudí and Lluís Domènech i Montaner, which have been designated UNESCO World Heritage Sites. Barcelona is one of the world's leading tourist, economic, trade fair and cultural centers. Its influence in commerce, education, entertainment, media, fashion, science and the arts contribute to its status as one of the world's major global cities. The city is one of Europe's principal seaports and busiest passenger port. Barcelona–El Prat Airport handles above 40 million passengers per year. An speed rail line link it to the rest of

The **Gothic Quarter** is the center of buildings date from medieval times, settlement of Barcelona. Catalan the movement known as **Art Nouveau** between 1885 and 1950 and left an of these buildings are World Heritage work of architect **Antoni Gaudí**, which best-known work is the immense, but **Família**, which has been under financed by private donations.



Casa Batlló Barcelona

extensive motorway network and high-Europe.

the old city of Barcelona. Many of the some from as far back as the Roman **modernista** architecture (related to in the rest of Europe), developed important legacy in Barcelona. Several Sites. Especially remarkable is the can be seen throughout the city. His still unfinished church of the **Sagrada** construction since 1882 and is still Completion is planned for 2026.

Barcelona was also home to **Mies van der Rohe's Barcelona Pavilion**. Designed in 1929 for the International Exposition for Germany. It is an iconic building that came to symbolize modern architecture as the embodiment of van der Rohe's aphorisms "less is more" and "God is in the details." The Barcelona pavilion was intended as a temporary structure, and was torn down in 1930. A modern re-creation, by Spanish architects now stands in Barcelona.

Barcelona bubbles with life in its narrow Barri Gòtic alleys, along the pedestrian boulevard called the Ramblas, in the funky bohemian quarter of **El Born**, and throughout the chic, grid-planned part of town called the Eixample. Barcelona's Old City is made for seeing on foot, full of winding lanes that emerge into secluded squares dotted with palm trees and ringed with cafés and boutiques. The waterfront bristles with life, overlooked by the parklike setting of **Montjuïc**. Across the city, the architecture is colorful, playful, and unique. In this vibrant city, locals still join hands and dance the **sardana** in front of the cathedral every weekend. Neighborhood festivals jam the events calendar. The cafés are filled by day and people crowd the streets at night, pausing to fortify themselves with a perfectly composed bite of seafood and a drink at a tapas bar. Every back lane shelters an array of inviting shops. If you're in the mood to surrender to a city's charms, let it be in Barcelona.

Barcelona has a great number of museums, which cover different areas and eras. The **National Museum of Art of Catalonia** possesses a well-known collection of Romanesque art while the **Barcelona Museum of Contemporary Art** focuses on post-1945 Catalan and Spanish art. The **Fundació Joan Miró**, **Picasso Museum** and **Fundació Antoni Tàpies** hold important collections of these world-renowned artists.

**Montserrat** is a multi-peaked rocky range located near the city of Barcelona. It is part of the Catalan Pre-Coastal Range. It is well known as the site of the Benedictine abbey, **Santa Maria de Montserrat**, which hosts the Virgin of Montserrat sanctuary and which is identified by some with the location of the **Holy Grail** in Arthurian myth. "Montserrat" literally means "saw (serrated, like the common handsaw) mountain" in Catalan. It describes its peculiar aspect with multitude of rock formations which are visible from a great distance. The mountain is composed of strikingly pink conglomerate, a form of sedimentary rock. The Abbey can be reached by road, by the Aeri de Montserrat cable car, or by the Montserrat Rack Railway. Both can be reached by **Ferrocarrils de la Generalitat de Catalunya** train from Barcelona's **Plaça d'Espanya** station.

Sources: Wikipedia and Rick Steves and Staff photos.



Barcelona Avenues and sites



Tramvia to Mt. Tibidabo in Barcelona (half-day trip)



View from Montserrat Monastery (day trip from Barcelona)

## Welcome New Members

Aritz, Jolanta, & Cardon, Peter, U of Southern California, U.S.A.; Berthiaume, Michel & Maltais, Guy, Université de Sherbrooke, Canada; Som Ashok, ESSEC B School Paris, France; Lozano Lain, Jorge Carlos, Tecnológico de Monterrey, Mexico; Beaumont, Martin & Del Aguila Marchena, Levy & Espinoza Ballena, Jose Antonio & Mendivil, Luzmila & Rojas Valdez, Kelly & Wong Valdiviezo, Luis Angel & Arteaga, Leonidas Manuel & Avolio Alecchi, Beatrice & Lillo Paredes, Juan Antonio & Marquina Feldman, Percy & Mendoza Woodman, Jorge & Rivero, Juan Carlos & Soriano Rivera, Regina & Arroyo, Gerardo & Orihuela, Solang & Casado, Edilberto & Cadenillas, Marina & McBride Gonzalez, Daniel Pontificia Universidad Católica del Perú; Cruz, Emiliano Galtán, Universidad Nacional de Barranca, Peru; De La Rocha, Julio Cesar, Universidad de Lima, Peru; McLoughlin, Jim, U of Brighton, UK; Ferner, Bernd, Portland State U, U.S.A.; Morris, Rebecca, Westfield State U, U.S.A.; Ross, Douglas, Towson U, U.S.A.; Bedard, Michel, University of Quebec at Montreal, Canada; González, Alicia & Orenge, Janette, Universidad Metropolitano, San Juan, U.S.A.; Galipeau-Konate, Bethany, Shenandoan U, U.S.A.; Chatel, Regina, St. Joseph College, U.S.A.; DeCourcy, Eileen, Humber College, Canada; Viveros Eulogio, Brenda Aracell, Lulea Tech U, Sweden; Ochoa, Lady Gavrina & Calle Correa, Elizabeth, Universidad Bolivariano, Colombia; Espinoza Babilón, José Ronald, Universidad Peruana Cayetano Heredia, Peru; Tsur, Yuval, Israel; Tsymuk, Miriam, Brooklyn College, U.S.A.; Bozer, Gil, Sapir Academic College, Israel; Martyn, Nikki, U Guelph Humber, Canada; Simon-Agolory, Katrina, Namibia B School, Namibia; Del Bene, Susan, Pace U, U.S.A.; Hua, Stella, Western Washington U, U.S.A.; Bowen, Amanda, Wits B School, South Africa; Chan, Patrick KP, Sim U, Singapore; Ranson, Heather, U of Victoria, Canada; Alvarez Bautista, Elsa Gladys & Bustamente Aguirre, Ricardo & Astuñaupa Flores, Saul Nilo & Ayarza & Balbín Héliida, Aliaga & Barionnuevo & Escobar Vicuña, Teodrico & Espinoza Montes, Isac Fernando & Huanca & Martinez Bravo, Femin & Meinel Alexander, Chávez Turín & Nieto Julcamanyán, Raul, Moisés & Osorio & Quiñones Peinado, Florencio & Rodriguez, Ramón, Universidad Nacional del Centro del Peru.

## Join WACRA in Barcelona and Graz

Patricia Ann Brock, Pace University, NYC, July 2016

I participated once again in another great WACRA conference; I was once again reminded why I return often. The 33<sup>rd</sup> conference theme was "Learning by Doing – the Art and Craft of interactive Teaching". I improved more than my interactive teaching skills and understanding, beyond the conference classrooms, beyond Pontificia Universidad Católica del Perú in Lima. I learned about the rich culture of Peru and the kindness and generosity of the Peruvian people.

As one of many international participants, I learned by exchanging educational ideas and practices during professional sessions and over informal coffee, tea or Inca Kola breaks and memorable Peruvian-cuisine meals served and hosted with gracious hospitality. I learned by doing, by exploring, by discussing topics in professional and social settings and by creating memories of cultural and historical sites and experiences.



With conference colleagues, I also decided to join the post-conference tour to the heights of Cusco and the Sacred Valley of Machu Picchu. I learned by trekking the ruins of the Sacred Valley created by Incas and pre-Inca people and by visiting the magnificent cathedrals and edifices in Cusco created by Spaniards during the Colonial Period. I learned by tasting local cuisine and listening to the haunting and melodic pan pipes of the Andes' region. I learned the differences between llamas, alpacas and vicunas. I learned of the arts and crafts and the talents and products of the native artists. I even learned how to distinguish baby alpaca sweaters from "maybe" alpaca sweaters. I learned of the natural beauty that surrounded us in the Andes of green-blanketed mountain peaks and snow-covered glaciers. And most of all, I learned why I will return again to future WACRA conferences! Adios and muchas gracias, amigos. I hope you all had safe travels home. Hasta luego!

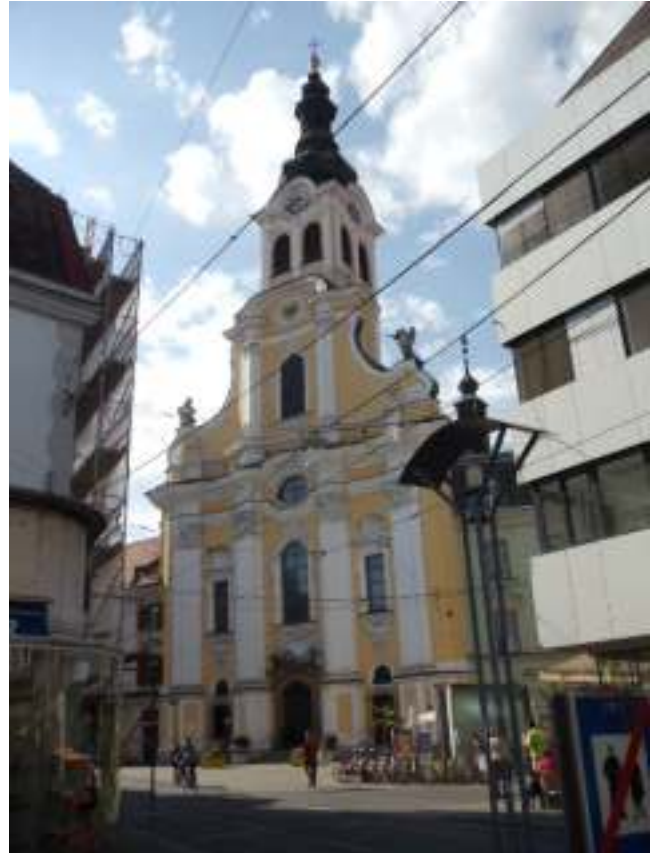


## About WACRA®...

Founded in 1984, WACRA® evolved from contacts between professors, researchers, policy-makers, professionals and business executives into a worldwide, interdisciplinary organization of professionals and academics from sixty-five countries. The organization's objectives are to advance the use of the case method in teaching, training, and planning; to encourage research using the case method; to coordinate case writing and case application activities; and to encourage cooperation between the public sector, the business community, and other case-oriented professions. Its initial focus on the case method has broadened to include games and simulations and other interactive learning and teaching methods as corollaries to cases.

WACRA® organizes forums, symposia, workshops, training sessions, doctoral consortia and conferences, including international meetings at which participants have the opportunity to exchange ideas, present their research, and share the results of case writing and case method applications. Previous conference sites: Lausanne & Leysin, Switzerland; London, UK; Enschede, Holland; Boston, U.S.A.; Limerick & Dublin, Ireland; Bratislava, Slovakia & Vienna, Austria; Montreal & Vancouver, Canada; Warsaw, Poland; Edinburgh, Scotland; Marseille, France; Cáceres, Spain; Budapest, Hungary; Lund & Stockholm, Sweden; Berlin & Mannheim, Germany; Bordeaux, France; Buenos Aires, Argentina; Brno, Czech Republic; Brisbane, Australia; Guadalajara, Mexico; Barranquilla, Colombia; Odense, Denmark; Istanbul, Turkey; Lima, Peru.

Membership is open to all individuals and organizations wishing to advance the objectives of the association. You have the opportunity for networking, consulting and to associate with professionals working with *cases and interactive methods on an international scale.*



Graz Center



## Welcome to Graz, Austria

Austria is designated as "Europe's meeting place" because of its central location. In 2017, **Graz** – the second largest city in Austria – will be the meeting place for the 34<sup>th</sup> WACRA summer conference.

*Ask most travelers about Austrian cities beyond Vienna, and you'll probably hear suggestions to go to Salzburg or Innsbruck. Austrians, however, might tell you that Graz — with a population of just over 300,000 — is a better choice for many tourists, thanks to its rich design, art and culinary scenes, and wine and produce from the surrounding south Austrian state of Styria. Built around the Schlossberg, an ancient hilltop castle, Styria's regional capital is home to scores of boutiques, shops, restaurants and museums, many housed in restored Baroque-era buildings in the city's well-preserved Old Town. You might not expect to find such a cultivated metropolis two hours down the road from Vienna toward Ljubljana, but Graz has a palpable joie de vivre, thanks in part to the presence of its six universities and over 40,000 students. [New York Times, 7-13-14]*

**Graz for Art and Design Enthusiasts** For lovers of art and culture, the city delights year-round. In addition to its stint as *Cultural Capital of Europe* in 2003, Graz has also been distinguished as a UNESCO *City of Design*, reflecting the active expression of urban culture and conscious design of the city environment. This is visible in its many museums and galleries, and in the newly developed areas around the Kunsthaus and the Joanneum Quarter, Murinsel, MUMUTH, the botanical gardens, MPO9, and its university buildings. Architecture holds a special position in Graz. This can be seen not only in the perfect mix of old and new, but also by the presence of many architects' offices in Graz – whose inhabitants export their designs around the world. (Other cities to have received this award and who can now call themselves a *City of Design* include Berlin, Montreal and Buenos Aires.)

**Culinary Highlights** Graz has earned the title *Capital of Delight*. A mix of sensual, Mediterranean lifestyle and a mild climate in which fruit, vegetables and wine thrive provide perfect conditions for creating many Styrian specialties. Colorful farmers' markets and excellent catering make Graz a delightful experience for taste buds! Fresh produce is grown year round in what might as well be the city's own garden, then prepared in the city's unique restaurants. Sources of delicious aromas can be tracked down during culinary walking tours of the city. Wines from regional vintners and 'schnapps' spirits are savored by tourists as well as locals!

**Music, Music, Music** Summer brings evening concerts at romantic spots like the Island in the Mur, the renaissance courtyards of the Old Town and even in Kasematten (former dungeons) on the Schlossberg. The Graz Opera is famous for its modern interpretations of the classics, which contrast beautifully with the historic opera house itself. For six weeks each summer, the concert halls, castles, courtyards and churches of Graz are filled with music performed by participants of AIMS - the American Institute of Musical Studies. Solo, duet and ensemble pieces from opera, and symphonic works and operatic overtures are performed.

**Old Graz** Altstadt – the Old-Town - is the heart and soul of Graz. It encompasses the city mountains, former fortifications, charming alleyways, and medieval building facades - as well as extraordinary modern architecture. It is a living museum with a modern twist. UNESCO experts were so impressed by the interplay of the countless sights and attractions that they declared the Old

*continued to page 8...*

## Calendar of Events

\* **Before Oct. 25, 2016** Submit papers & cases for ACT19 "Effective Teaching Conf." Barcelona, Spain Jan. 3-7, 2017

\* **November 8, 2016**

Register for ACT 19 conference in Barcelona, Spain.

\* **November/December 2016**

Renew WACRA® membership - includes access to IJCRA.

\* **January 3-7, 2017**

ACT19 conference in Barcelona

\* **January 15, 2017**

Submit papers for the 34th WACRA Summer conference July 1-6, 2017 in Graz, Austria.

\* **March 1, 2017**

Register for Post Conference & Alumni Tour: Maribor, Varazdin, Lake Balaton, Budapest, Eszgerdom, Bratislava, Vienna.

\* **March 25, 2017**

Register for WACRA® 2017, 34th International WACRA Conference in Graz, Austria.

\* **July 1-6, 2017**

34th International Conference on Case Method Research & Application, Graz, Austria

# WACRA®

## NEWS

Editor **Hans E. Klein**  
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## Welcome to Graz, Austria

Town of Graz to be a *World Cultural Heritage Site*, worthy of protection for the ages. Fortifications on the city mountain date back to the 11th century. The inner city is full of narrow, romantic streets in which Italian-style palazzi and impressive public halls vie for the attention of passers-by, without making a show of the cool beauty of their courtyards and other well-kept secrets. What makes Graz especially exciting is the combination of these historic treasures with truly stunning modern architecture like the Kunsthaus Graz, which beautifully reflects the Old Town in its façade. Students from the city's four universities enjoy the many street cafes, which lend the city an almost Mediterranean flair. Art galleries, great shopping, innovative- as well as excellent traditional restaurants and a busy event calendar ensure that the city stays young at heart.

**History** The city is situated along the banks of the Mur River in Graz Basin. The Grazerfeld was a densely populated agricultural landscape during the Roman Empire. In the 6th Century a castle was built and the name Graz was derived (alpenslaw. gradec meaning small castle). The coat of arms was awarded Graz in 1245, and from 1379 to 1619 Graz was a Habsburg residence and withstood several Ottoman attacks during this period.

**Graz's Doorstep and Beyond** Graz's outer districts, which have lots of forests and meadows, have a slightly rural feel. The locals tend to take advantage of the fact that you can get to places such as the '*Buschenschank*' in a relatively short time, either by bicycle or by public transport. The so-called *Buschenschanks* are rustic, Inn-like places with one or two rooms and a garden. run by a local winegrower. The name points to a typical bundle of twigs (Buschen) that can be found at the entrance. The bundel signals that the Buschenschank is open welcoming people to enter.

In addition, hilly areas such as Rosenhain, Leechwald and Ruckelberg east of the city provide further opportunities of being at one with nature. Other highlights around Graz are the Stübing Austrian Open Air Museum with restored historic farmhouses, and the Jakobuskirche in Thal - an exquisite church designed by painter Ernst Fuchs, and Stift Rein, the oldest Cistercian monastery in the world.

The city of Graz is very aware of its geographic proximity and historical relationship to the Balkans and Eastern Europe. Graz is located approximately 150 km southwest of Vienna. The nearest town of national importance is Maribor (Maribor) in Slovenia, located some 60 km south of Graz. The two cities combine increasingly close cultural and economic relations. The European Region Graz-Maribor is one example. From Graz by car to Ljubljana, Slovenia is 125 miles, to Budapest, Hungary 250 miles and to Venice, Italy 190 miles.

**Scheduled Flights to Graz** from Frankfurt (4 x daily), Munich (4 x daily), Vienna (4 x daily), Zurich (3 x daily), other direct flights to Graz from Geneva, London, Milano. More information at [www.flughafen-graz.at](http://www.flughafen-graz.at). **Arrival by train** at Graz main RR station - information at [www.oebb.at](http://www.oebb.at). **Automobile Clubs:** ÖAMTC Steiermark [www.oeamtc.at](http://www.oeamtc.at), ARBÖ [www.arboe.or.at](http://www.arboe.or.at).

[Information above compiled from Official Austrian Travel Guides]

## WACRA 2017 Post Conference & Alumni Tour

**Itinerary:** Graz, **Austria** - Maribor, **Slovenia** - Varazdin, **Croatia** - Lake Balaton, **Hungary** - Budapest, Hungary - (along the shores of the Danube to Esztergom (H) - Bratislava, **Slovakia** -Vienna, **Austria**. July 6 - 10, 2017. Min. participation 15 persons. Contact [denise.smith@wacra.org](mailto:denise.smith@wacra.org) for details. Registration on or before March 1, 2017.

## Novotel Barcelona City - ACT19 Conference Hotel

The Novotel Barcelona City Hotel \*\*\*\* welcomes you to the Heart of Barcelona. **Address:** Avenida Diagonal 201 (entrada por Ciutat de Granada) Barcelona, Spain. **From the airport:** AEROBUS is the official shuttle bus service connecting *EI BRAT AIRPORT* with the city center. Departures every 10 minutes. At *PLAZA CATALUNYA* take *METRO 'L1'* (direction FONDO) and descent at *GLORIES*. Walk 5 minutes to the Hotel.

**Main points of interest:** '*Torre Agbar*' (0.05 km), *La Sagrada Familia*' church (1.5 km). The Hotel has excellent public transportation connections and a welcoming environment. Indulge in the Mediterranean flavors served at the restaurant or enjoy the terrace located on the 19th floor of the hotel with incredible views of the the city and the sea.

**Practical Information:** The hotel has Wi-Fi, High-speed Internet; 264 rooms (all rooms have one queensize bed and one sofa bed - no twin rooms); Wheelchair Access, Reduced Mobility Rooms; 100% non-smoking; Outdoor Unheated Pool; Solarium, Fitness Centre, Massage (paying); Restaurant Menu (paying); Early Check-in from 8 AM (paying), Online check-in, Fast Check-out. **Rates:** Arrival January 2, 2017, Departure January 7, 2017. Single Room Euro 95.00 Double Room Euro 105.00 including VAT and breakfast, Tourist Tax is Euro 1.21 per person per night. Request a reservation form from the hotel: [accor.com](http://accor.com), email contact [H5560@Accor.com](mailto:H5560@Accor.com).



## CALL FOR PAPERS - SOLICITUD DE ARTICULOS

Graz, Austria - July 1-6 2017

*"Learning by Doing - aprender haciendo"*

The case method can play an important role in solving problems and in teaching problem-solving, as well as in initiating and managing change. Thus this conference provides opportunities for participants to learn more about teaching using the case method and related instructional approaches in a variety of educational settings. Participants will have ample opportunity to meet colleagues from around the world with whom they can forge research partnerships. WACRA® conferences are interdisciplinary multinational forums for scholars and practitioners in (business, communication, education, engineering, history, law, medicine, psychology, public policy, social work and government).

Papers are solicited that analyze theory and practice using cases, simulations, videos and related instructional methods for problem solving, managing change and innovation. Priority will be given to papers that are interdisciplinary, international, and/or comparative. Papers reporting the application of cases in university and professional training programs and papers on the evaluation of the case method and its related forms for teaching and learning are encouraged. Contributions investigating challenges (and suggesting solutions) faced by business are also solicited. Proposals for case writing & development and actual cases placed in diverse settings are invited, e.g. joint-cross-cultural cases. While a main focus of WACRA conferences is on using cases for teaching and problem-solving, scholarly papers that report research using the case method are welcome. WACRA is particularly interested in scholarly papers that enhance the understanding and collaboration between and among disciplines and international partners. The most innovative presentation and the outstanding paper are recognized.

Submissions should include (1) a cover page including: title, name, affiliation, address, tel. & fax numbers and e-mail address of the author(s), (2) a proposal summary (not exceeding 4 pages), or the completed paper (not exceeding 12 pages). Download the guidelines from the WACRA web site below. The summary should state clearly the objectives, the framework, and the nature of the proposal and be responsive to the criteria used for review. The name of the author should not appear on the first page to facilitate the blind peer review.

Receipt of all proposals/papers will be acknowledged and the results of the review will be send by e-mail. **All proposals and papers are due on or before January 15, 2017. Completed papers received prior to March 31, 2017 will be considered for publication in IJCRA-The refereed International Journal of Case Method Research & Application.** Conference language is English with tracks in other languages. Visit [www.wacra.org](http://www.wacra.org) for further details or contact WACRA directly. Delegates can present up-to two papers they co-authored. **Register before March 25, 2017.**

El método de casos puede jugar un importante papel para resolver casos y en la enseñanza de resolución de problemas, tanto en la academia como en la industria, así como para iniciar y manejar el cambio. El congreso provee, a los participantes, de oportunidades de aprender más acerca de la enseñanza con el método de casos y con enfoques relacionados a la enseñanza en una gran variedad de contextos educativos. Participantes tendrán una gran oportunidad de reunirse con colegas de todo el mundo con quienes podrán forjar relaciones para investigación. Los congresos de WACRA son foros multinacionales e interdisciplinarios para académicos y profesionales en: negocios, comunicación, educación, ingeniería, historia, leyes, medicina, psicología, políticas públicas, trabajo social y gobierno. Los artículos solicitados analizarán teoría y práctica utilizando casos, simulaciones, videos y métodos relacionados a la resolución de problemas, manejo del cambio e innovación. Se dará prioridad a los artículos que sean interdisciplinarios, internacionales y/o comparativos. Se estimula el envío de artículos relacionados con la aplicación de casos en la universidad y programas de formación profesional en diversos contextos. También se solicitan artículos sobre investigación de los desafíos enfrentados por los negocios. Siendo que el foco principal de los congresos de WACRA es sobre el uso de los casos para resolución de problemas y enseñanza, también se da bienvenida a casos de investigación. WACRA está particularmente interesada en artículos académicos que promuevan la comprensión y colaboración entre disciplinas y de socios internacionales. Son especialmente bienvenidos artículos y casos que estén relacionados con los desafíos del congreso: Puente entre teoría y práctica; Se reconocerá el mejor artículo / caso y presentación.

El envío de su artículo debe incluir: (1) una portada que incluya el título, nombre, filiación, dirección, teléfono, fax y email del autor(es); (2) un resumen de la propuesta (que no exceda las 4 páginas) o el artículo completo (que no exceda las 12 páginas). Baje la guía para los autores del sitio web de WACRA. El resumen debe incluir claramente los objetivos, el marco teórico y la naturaleza de la propuesta y que responda al criterio de la revisión. El nombre del autor no debe aparecer en el resumen para facilitar la revisión a ciegas. Se comunicará la recepción de las propuestas / artículos y los resultados de la revisión a ciegas será enviada por mail. **Todas las propuestas o artículos deben ser enviados antes del día 15 de enero del 2017. Los artículos terminados recibidos antes del 31 de marzo de 2017, serán considerados para su publicación en la revista IJCRA International Journal for Case Method Research and Application.** El idioma del congreso es el inglés con tracks en español. **Se invita a cada delegado inscrito para presentar hasta dos trabajos donde él es (co-autor).** El 2º docum. está sujeta a disponibilidad de espacio.

## ACT - WACRA®

North Carolina Conference Office (Denise Smith):

Tel. +336-404-6256 Email: [denise.smith@wacra.org](mailto:denise.smith@wacra.org) Fax +336-307-3185 [www.wacra.org](http://www.wacra.org)

## For Case Writers - and Prospective Case Writers

### Twenty-Fourth Annual International Casewriters' Workshop & Casewriters' Colloquium

Designed to assist novice and experienced case writers to write, improve and publish their cases, **WACRA 2017 in Graz, Austria on Sunday, July 2, 2017**, will feature the Twenty-Fourth International WACRA® Casewriters' workshop and Casewriters' Colloquium. Case writers - and prospective case writers are invited to participate and to submit cases and/or contribute to the interactive sessions in Graz. Separate registration is required. Refer to page 15 of this NEWSletter.

**Casewriters' Colloquium:** Cases, including teaching notes (TN) are submitted to the Colloquium Directors for a double blind peer review for acceptance. Accepted cases are sent in advance to a panel of expert case writers, case book authors, and all other participants who signed up for the colloquium. Each case is discussed by the panel and other participants. You will see the case editing and improvement process developed and you will assist in perfecting the refereed cases presented. The format is interactive and lively; everyone's contribution is welcome and solicited, regardless of previous experience. This year, cases are solicited from all business disciplines, education, medical education, law, social work and other disciplines which use case discussion.

**Casewriters' Workshop:** This activity is primarily for casewriters with some research experience. This workshop follows a format similar to the colloquium, except that other casewriters whose cases are being presented are the expert panel.

**Submission:** Submit your case **before January 15, 2017**. Include (at least) the rudiments of a TN. Submission implies that at least one author will attend the meeting and present the case (two cases per author). To facilitate the double blind review the authors' names should appear on a cover page only. Send your cases by email in (MS Word format). Authors should note that colloquium and workshop and round table on **Sunday, July 2, 2017** are pre-conference activities and require separate registration.

**Requirements:** Cases which still need improvement are solicited. Cases should describe real organizations and may be disguised. The author's analysis belongs in the TN which provides users with a brief case description, suggested course application, teaching objectives, teaching questions and answers. A discussion section is helpful and may include an extended analysis. Case outcomes may also be included. To obtain an information packet and other details please contact: [erosker@gmail.com](mailto:erosker@gmail.com) y [denise.smith@wacra.org](mailto:denise.smith@wacra.org).

## Convocatoria Para El Envío de Casos (WICS) - Domingo, el 2 de julio de 2017

**La sección de casos en Español** busca generar en los participantes mayor aprendizaje de la enseñanza basada en el Método del Caso en este idioma. Para lograrlo, se realizará el taller de revisión de casos asistido por un panel de expertos en las que se expondrán, revisarán y discutirán los casos previamente enviados por los participantes. Durante esta sección los escritores participantes colaborarán en el proceso de revisión de casos y a su vez recibirán comentarios de parte del resto de participantes y de expertos en la escritura de casos. Por lo anterior, WACRA invita a escritores con experiencia en el Método del Caso, a enviar sus casos a más tardar **el 15 de enero de 2017**. **Requisitos:** Los casos deben estar en proceso de perfeccionamiento, preferente-mente versiones inéditas. Los casos pueden referirse a cualquier área temática siempre y cuando presenten aspectos como desafíos y soluciones que enfrenten personas y/o empresarios y situaciones cuyo análisis y resolución refuerce el desarrollo de conocimientos, habilidades, actitudes y valores. Los casos deben describir situaciones reales. Se recibirán casos disfrazados, sólo cuando su disfraz se justifique por petición de parte del (o los) protagonista(s).

**Presentación Portada** con la siguiente información sobre los autores: Título, Nombre, Institución, Dirección, Número(s) de teléfono, Número(s) de fax, Dirección de correo electrónico (e-mail). Para asegurar una revisión objetiva, los nombres de los autores deberán aparecer únicamente en la página de portada. Resumen del caso (que no exceda 4 páginas), o el caso terminado (no excediendo las 12 páginas o 15 páginas incluyendo anexos y referencias). **El resumen debe indicar:** Los objetivos; la estructura; la naturaleza del caso; para proteger el sistema de evaluación anónima de los proyectos, el nombre del autor no debe figurar en el resumen. **Notas de enseñanza** (por lo menos el bosquejo) que deben incluir: Una breve descripción del caso, a qué temas corresponde su aplicación, los objetivos de enseñanza; preguntas y respuestas del profesor; el epílogo del caso (opcional); el análisis del autor deberá incluirse en las notas de enseñanza y no como parte del desarrollo del caso. **Criterios de elección de casos:** Los casos serán evaluados por el Comité Organizador tomando en cuenta: Originalidad; lo apropiado del tema; la profundidad y respaldo de la investigación; la contribución a la comprensión de los temas de enseñanza-aprendizaje; la aceptación definitiva estará sujeta a la decisión final del comité organizador. **El envío de casos** deberá realizarse a más tardar el **15 de enero del 2017** en un archivo Word al correo: [erosker@gmail.com](mailto:erosker@gmail.com) y [denise.smith@wacra.org](mailto:denise.smith@wacra.org).

### WACRA®

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**CALL FOR PAPER, PRESENTATION, PANELS**  
*ACT19 International Conference*  
**“Creative Teaching”**

*Research & Application - Case Writing & Teaching - Distance Education*

**Barcelona, Spain**  
 January 3 - 7, 2017

The 19<sup>th</sup> “Creative Teaching” conference provides opportunities for participants to learn from and to share with experts and colleagues innovative creative teaching approaches and methods. The emphases are on ‘Teaching and Learning’ through interactive workshops and by sharing of research and teaching/training applications. The methods discussed and presented include the case method and related instructional approaches in a variety of educational settings including distance learning. Participants will have ample opportunity to meet colleagues from around the world with whom they can forge research/teaching partnerships. ACT and WACRA® conferences are interdisciplinary, multinational forums for scholars in the disciplines and professional fields such as business, education, engineering, law, medicine, public policy, social work and practitioners in business and industry, education and government.

Papers are solicited that report on Creative Teaching practices and proposals. Priority will be given to papers that are innovative, interdisciplinary, and/or international. Papers reporting the application of creative teaching and learning in university and professional training programs in diverse settings and papers on the evaluation of such methods and its related forms for teaching and learning are encouraged.

Proposals and papers will be evaluated through a blind peer review process on the basis of (a) originality; (b) the appropriateness of the topic for an interdisciplinary audience; (c) the technical adequacy of the inquiry; and (d) the contribution to the understanding of teaching/learning issues.

Submissions should include (1) a cover page including: title, name, affiliation, address, tel. & fax numbers and email address of the author(s), (2) a proposal summary (not exceeding 4 pages) or the completed paper (not exceeding 12 pages). Download the manuscript guidelines from our web site below. The summary should state clearly the objectives, the framework, and the nature of the proposal and be responsive to the criteria used for review. The name of the author(s) *should not appear on the summary page to facilitate the blind peer review.*

Receipt of your proposal/paper will be acknowledged and the results of the review will be sent by way of email. **All proposals and papers are due on or before October 25, 2016. Completed papers received prior to December 31, 2016** will be considered for publication in the International Journal of Case Method Research & Application - IJCRA. **Conference registrations are due on or before November 8, 2016.** For further details visit the WACRA web site.

**SOLICITUD DE ARTÍCULOS**  
*Congreso Internacional ACT XIX*  
**“Enseñanza eficaz”**

*Investigación y Aplicación – Redacción de Casos y Educación a Distancia*

**Barcelona, España**  
 del 3 al 7 de enero de 2017

Este congreso provee, a los participantes, de oportunidades de aprender y compartir con expertos y colegas, métodos y enfoques de Enseñanza Creativa. El énfasis está puesto en “Enseñanza y Aprendizaje” a través de Workshops interactivos y en el compartir investigaciones o aplicaciones de formación. Los métodos presentados y discutidos incluyen el método de casos y enfoques de metodologías relacionadas en variados contextos académicos. Los participantes tendrán una interesante oportunidad de reunirse con colegas de todo el mundo con quienes pueden forjar asociaciones para investigación o educación.

Los Congresos de ACT y WACRA son foros multidisciplinarios e internacionales para académicos en áreas tales como negocios, educación, ingeniería, leyes, medicina, políticas públicas, trabajo social y practicantes en la industria.

Se solicitan artículos que demuestren prácticas y propuestas de Enseñanza Creativa. Se dará prioridad a los artículos que sean innovativos, interdisciplinarios y/o internacionales. Se alienta el envío de artículos que informen sobre la aplicación de la enseñanza y aprendizaje creativo en programas universitarios o de formación empresarial y artículos que reporten la evaluación de esos métodos. Las propuestas y artículos se evalúan a través un proceso de doble revisión a ciegas, siendo sus bases: a) originalidad; b) lo apropiado del tema para una audiencia inter-disciplinaria; c) lo adecuado de la investigación; d) la contribución a la comprensión de los temas de enseñanza y aprendizaje.

Los envíos deben incluir: 1) una página de presentación con título del trabajo, nombre, afiliación, dirección, teléfono, mail, fax de los autores; 2) un resumen de la propuesta que no exceda las 4 páginas o el artículo completo que no exceda las 15 páginas. Los lineamientos para la redacción del artículo están en la página web de WACRA. El resumen debe establecer, claramente, los objetivos del trabajo, su marco conceptual y la naturaleza de la propuesta, además, debe responder a los criterios que se utilizan para su evaluación. El nombre del autor/es no debe aparecer en la página con el resumen para facilitar la revisión a ciegas. Se notificará, la recepción de su artículo y los resultados de la revisión, por email. **Todas las propuestas y artículos deben ser enviadas antes de Octubre 25, 2016, los artículos completos, terminados deben ser recibidos antes de Diciembre 31 de 2016 para ser considerada su publicación en IJCRA. Las inscripciones al Congreso deben ser realizadas antes de Noviembre 8, 2016. Para mayores detalles visite nuestra página web.**

**ACT - WACRA®**

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## Need Help Publishing Your Scholarly Work?

WACRA Publication Partnership Project (W3P)

The International Journal of Case Research and Application (IJCRA) is the official publication of WACRA and as such aims to publish high-quality manuscripts that capture innovation and creativity in learning and interactive teaching methods globally. The WACRA Publication Partnership Project responds to member interest to develop WACRA-based partnerships that focus on producing high quality manuscripts suitable for IJCRA publication. To help facilitate W3P, WACRA is establishing a database so that lead authors (individuals seeking partners) and secondary co-authors (individuals willing to work with and support lead authors) can find each other. To build the database, WACRA is asking lead authors and co-authors to submit the following:

**Lead authors:** Choose from your work an article that has IJCRA potential. This could be a case study under development, an article about innovation in teaching, etc. Submit a 1 - 2 page summary of the research to the WACRA database. The summary should include a section on each of the following: the purpose of the research, the methodology, the findings (if available), and the conclusions (if determined). Please also include your name, school and department affiliation, current email address, native language, and whether you prefer a co-author within your discipline. Lead authors are encouraged to post a representative example of their English-language usage. A lead author may also wish to upload a three minute video clip of himself in which he talks about: the topic of his research/case, the methodology, the findings, and the conclusions.

**Co-authors.** Submit a brief summary of the kinds of partners with whom you would like to collaborate. This may include colleagues in a specific discipline, colleagues who share a specific research focus, or colleagues from a specific region in the world. Co-authors should be willing to work with lead authors to put ideas into proper English, to help organize the paper according to accepted academic standards, and to help format the paper according to IJCRA guidelines. Please also include 1 – 2 pages from one of your published articles, a discussion of your own research and publication interests, and your name, school and department affiliation and current email address.

**Partnership:** Co-authors will contact lead authors with whom they are willing to work. Lead authors and co-authors will mutually decide if they want to form a partnership.

When you have formed a partnership, the lead author should inform WACRA so that the entry can be deleted from the database. W3P papers submitted to IJCRA will undergo the same rigorous, blind peer review as all other papers.

## ¿No sabe que publicar su trabajos académicos?

The International Journal of Case Research and Application (Revista Internacional de Investigación y Aplicación de Casos) es la publicación oficial de WACRA y como tal aspira a publicar artículos de alta calidad, de todo el mundo, que capture la innovación y creatividad en el aprendizaje y en los métodos interactivos de enseñanza. El Proyecto WACRA de Publicación Asociada responde al interés de los miembros de desarrollar asociaciones basadas en WACRA enfocadas en producir artículos de alta calidad publicables en IJCRA. Para facilitar W3P, WACRA está estableciendo una base de datos para que autores principales (individuos que están buscando socios) y coautores (autores secundarios) (individuos que buscan trabajar y apoyar a los autores principales). Para construir esta base de datos, solicitamos a autores y coautores envíen lo siguiente:

**Autores principales:** elijan de su trabajo un artículo que tenga potencial para IJCRA. Esto podría ser un caso en desarrollo, un artículo sobre educación, etc. Envíe un resumen de 1/2 páginas a WACRA. El resumen debe incluir el propósito de su investigación, la metodología, los resultados (si es posible) y las conclusiones (si se han determinado). Por favor, incluya su nombre, su institución y afiliación de su departamento, su email, idioma nativo, y si prefiere un coautor dentro de su disciplina. Se alienta a los autores principales que envíen un ejemplo representativo de su nivel de inglés, que puede ser por escrito o en un video de 3 minutos donde hable acerca de su investigación.

**Coautores:** envíen un resumen de los tipos de socios con los cuales les gustaría colaborar. Esto puede incluir colegas en una específica disciplina, colegas que comparten un mismo enfoque de investigación, o colegas de alguna específica región del mundo. Los coautores deben estar disponibles de poner en correcto inglés las ideas o redacciones, ayudar a organizar los artículos de acuerdo a standards académicos aceptables, y ayudar a formatear el artículo según las guías de WACRA. Por favor, también incluyan 1 / 2 páginas de algún artículo publicado, un resumen de su propia investigación e interés en publicar, así como su nombre, institución, afiliación de su departamento y email.

**Asociaciones:** los coautores se contactarán con los autores principales con los cuales quieran trabajar y entre ambos decidirán si desean formar esta asociación. Cuando hayan formado una asociación los autores principales le informarán a WACRA, así se podrá quitar sus nombres de la base de datos. Los artículos W3P enviados a IJCRA serán tratados con la misma rigurosidad (doble revisión a ciegas) que los demás artículos.

**Le agradecemos que anuncie o comparta esta invitación con sus colegas!**

Programa Preliminar ACT19 - WACRA® 2017

## Barcelona, España

*"Enseñanza eficaz"*

*Investigación y Aplicación – Redacción de Casos, y Educación a Distancia*

**Martes, 3 de enero de 2017 a Sabado, 7 de enero de 2017**

### Lunes, Enero 2, 2017

Llegada el Lunes, Enero 2 de 2017 y beneficio en tarifa especial del hotel.

### Martes, Enero 3, 2017

**Llegada al Aeropuerto Internacional El Prat (BCN).** Tome *AEROBUS*, transporte oficial que conecta el aeropuerto con el centro de la ciudad. Salidas cada 10 minutos. En Plaza *CATALUNYA*, tome el metro '*LI*' (dirección *FONDO*). Baje en *GLORIES*. Camine 5 minutos hasta el Hotel..

### Miercoles, Enero 4, 2017

09.00 - 10.30 Apertura Sesión Plenaria  
 10.30 - 11.00 Refrigerio  
 11.00 - 12.30 Continuación Sesión Plenaria  
 12.30 - 13.30 Almuerzo  
 13.30 - 15.00 Sesiones Simultáneas  
 15.00 - 15.30 Refrigerio  
 16:00 - 19:00 Tiempo libre  
 19.00 - 21.00 Cena en el hotel. Menú a la carta (de pago), disfrutar de una amplia variedad de platos Mediterrean.

### Jueves, Enero 5, 2017

Planifique el día ajustada a sus intereses. Sugerencias: **Tibidabo** (1/2 día) en Barcelona. Se puede llegar a través de un funicular y el **Tramvia (Azur)**. Disfrute de una excelente vista de la ciudad y el mar. En el camino, '**La sombra del viento**' de **Carlos Ruiz Zafón** cobrará vida delante de sus ojos. **Montserrat**, excursion (1 día) al Retiro Benedictina ofrece algunas de las vistas más espectaculares de Cataluña. **Museos:** National Museum of Art of Catalonia, Barcelona Museum of Contemporary Art, Fundació Joan Miró, Picasso Museum and Fundació Antoni Tàpies. .

### Viernes, Enero 6, 2017

09.00 - 10.30 Sesión Plenaria  
 10.30 - 11.00 Refrigerio  
 11.00 - 12.30 Continuación Sesión Plenaria  
 12.30 - 13.30 Almuerzo  
 13.30 - 15.00 Sesiones Simultáneas  
 15.00 - 15.30 Refrigerio  
 18.00 - Paseo del Hotel y tapas degustacion en un restaurante local. (de pago).

**Lectura recomendada: Carlos Ruiz Zafon: *La sombra del viento* (Ingles: *The Shadow of the Wind*).**

## ACT - WACRA®

23 Mackintosh Ave **NEEDHAM (BOSTON) MA 02492-1218 U.S.A.**

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## Preliminary Program

**ACT19 - Nineteenth CREATIVE TEACHING CONFERENCE****"Effective Interactive Teaching"**

"La pedagogie creatrice - La pedagogia creativa"

**Barcelona, Spain - January 3-7, 2017****Monday, January 2, 2017**

Arrive on Monday, January 2 and visit Barcelona. The special conference rates are available on January 2.

**Tuesday, January 3, 2017**

Arrive at Barcelona - El Prat Airport (BCN). **From the airport:** *AEROBUS* is the official shuttle bus service connecting *El BRAT AIRPORT* with the city center. Departures every 10 minutes. At *PLAZA CATALUNYA* take *METRO 'L1'* (direction *FONDO*) and descent at *GLORIES*. Walk 5 minutes to the Hotel.

**Wednesday, January 4, 2017**

- 09.00 - 10.30 Opening Plenary Session
- 10.30 - 11.00 Refreshment Break
- 11.00 - 12.30 Plenary Session continued
- 12.30 - 13.30 Lunch
- 13.30 - 15.00 Concurrent Sessions
- 15.00 - 15.30 Refreshment Break
- 16.00 - 19.00 Free time
- 19.00 - 21.00 Dinner at the Hotel. Menu a la carte (pay), enjoy a wide offering of Mediterranean dishes

**Thursday, January 5, 2017**

Plan your day according to your interests. Suggestions: Visit **Mount Tibidabo** (1/2 day) in Barcelona can be reached via a Funicular and the **Tramvia Blau**. Excellent view of the city then the sea. On the way, see **Carlos Ruiz Zafon's *The Shadow of the Wind*** come alive in front of your eyes. One day excursion to the Benedictine retreat of **Montserrat** offers some of the most spectacular views of Catalunya **Museums:** National Museum of Art of Catalonia, Barcelona Museum of Contemporary Art, Fundació Joan Miró, Picasso Museum and Fundació Antoni Tàpies. .

**Friday, January 6, 2017**

- 09.00 - 10.30 Plenary Session
- 10.30 - 11.00 Refreshment Break
- 11.00 - 12.30 Plenary Session continued
- 12.30 - 13.30 Lunch
- 13.30 - 15.00 Concurrent Sessions
- 15.00 - 15.30 Refreshment Break.
- 18.00 - Leisurely neighbourhood walk from Conference Hotel and Tapas Degustation at local restaurant (pay).

**Recommended reading:** *Carlos Ruiz Zafon: The Shadow of the Wind (Spanish title: La sombra del viento).*

## Conference Ajourns


**ACT - WACRA®**23 Mackintosh Ave **NEEDHAM (BOSTON) MA 02492-1218 U.S.A.**Tel. +781-444-8982 Email: [wacra@rcn.com](mailto:wacra@rcn.com) Fax: +781-444-1548North Carolina Conference Office (Denise Smith): 3817 Tonsley Place **HIGH POINT, NC 27265 U.S.A.**Tel. +336-404-6256 Email: [denise.smith@wacra.org](mailto:denise.smith@wacra.org) Fax: +336-307-3185

# ACT - WACRA® - REGISTRATION FORM

ACT19 - Nineteenth CREATIVE TEACHING CONFERENCE

**Barcelona, Spain - January 3-7, 2017**

Tel. Office	Fax Office
Tel. Home	Fax Home
email	

 Title, First Name, Last Name Please Print

Institutional Affiliation

Street

City, State, Zip Code, Country

Office Telephone/Fax

Home Telephone/Fax

email address / skype

**\*Delegate (and Partner/Spouse) Registration Packages** includes Conference Material; Lunch, and Refreshments during Conference (Wednesday &- Friday). Arrival: Tuesday, January 3, 2017; Departure Saturday, January 7, 2017. International Airport El Brat Barcelona, Spain (BCN). Conference hotel : **Novotel Barcelona City Hotel**, Avenida Diagonal 201 Barcelona (Entradada par Ciutat de Granada). Booking Support 1-800-515-5679 Tollfree) [www.accorhotels.com](http://www.accorhotels.com). Very favorable room rates start on January 2, 2017.

Paid Before Nov. 8, 16	Paid After Nov.8, 16	Amount
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*Conference registration fees for members*

* 1 Delegate (WACRA member)	\$ 740	\$ 840	<input type="text"/>	<input type="text"/>
*1 Retired Faculty (WACRA member)	\$ 450	\$ 500	<input type="text"/>	<input type="text"/>
* Partner/Spouse	\$ 350	\$ 350	<input type="text"/>	<input type="text"/>

*Conference registration fees for non-members*

* 1 Delegate (not-yet member)	\$ 840	\$ 940	<input type="text"/>	<input type="text"/>
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