

W A C R A[®]

N E W S

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"Creative Teaching" Conference Bolzano, Italy (South Tyrol), January 3 - 6, 2005

Join ACT9 and visit the 'Ice-Man'

ACT9 - the Ninth Creative Teaching Conference will convene from January 3-6, 2006 in Bolzano, Italy. Bolzano (Bozen in German), the regional capital of South Tyrol (Trentino-Alto Adige) is located in the picturesque Dolomiti Mountain area of Italy. Convenient international airports are Milan, Venice, Rome, Italy; Innsbruck, Austria and Munich, Germany.

The conference is international, interactive, innovative and interdisciplinary with an emphasis on "Creative Teaching & Learning" through interactive workshops and through sharing of research studies and teaching & training applications. The methods discussed and demonstrated include the case method and related instructional approaches in a variety of educational settings including distance learning and internet applications.

For the Call for Papers, the Preliminary Program and the Registration form, refer to pages 13-15 of this NEWSletter. Visit www.wacra.org for further details and frequent up-dates. Send your paper now. **Accepted papers are considered for publication in IJCR**, the refereed *International Journal of Case Method Research & Application*.



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From the Executive Board

Delegates from Australia Europe, North and South America, and the Middle East, in July met in Brno Czech Republic to celebrate and participate in the 22nd International WACRA Conference. The annual, international, interactive, interdisciplinary, intercultural, conference with the theme of «Gateways to Learning» was hosted by Mendel University in Brno, (Moravia), Czech Republic.



Hans Klein

For details on the conference refer to the articles in the Spring WACRA NEWSletter.

Conference delegates were unanimous in their praise and appreciation of the conference hosts and staff, notably Executive Board Member **Pavel •ufan and his colleagues Helena Chládková and daughter, Ian Cowley, Jiri Erbes, Renata Kucerová, Dagmar Kudová, Stanislava Lišková, Tomáš Pyšný and Peter Prochazka** for the excellent program, the superb hospitality and the diverse cultural and educational activities offered during the conference. For more details on conference activities visit the WACRA® web site. We also invite you to visit the extensive photo gallery of previous conferences which capture the academic seriousness of these conferences and the 'joie de vivre' of WACRA® delegates.

The Board is delighted to announce that *Queensland University of Technology* in Brisbane, Australia has agreed to host WACRA 2006. WACRA staff and Queensland University of Technology

hosts are preparing an exciting academic program a cultural, educational experience and immersion for all participants.

For the preliminary conference program and the planned pre- and post conference activities refer to the details in this NEWSletter. We have also posted on the WACRA website the first of several planned NEWSbriefs on Australia and the WACRA

conference. Go to the link '**Destination Australia #1**'.

WACRA 2006 will present itself as an international, intercultural, interdisciplinary, interactive, innovative and... interesting 'life case' of building networks and exchanging ideas and experiences. The conference theme for WACRA 2006 is "Interactive Learning: The Next Generation."

WACRA® 2006 will advance the use of the case method and other interactive learning and teaching methods, create 'user friendly' forums for the exchange of ideas, research and experiences, encourage research using the case method, coordinate case writing and case application activities, encourage cooperation between the public sector, the business community, and other case-oriented professions, and add new initiatives to complement the highly successful pre-conference WACRA® **Interactive Case Sessions (WICS)**. The conference language for WACRA 2006 is English. WACRA® will continue to

include tracks in French, Spanish and other languages. We invite you to submit papers, proposals, workshops, simulations, panels etc. (in English, French and Spanish) to address the conference theme: "*Gateways to Learning*". Manuscript preparation guidelines can be found on the WACRA web site: www.wacra.org

Submission deadline for WACRA 2006 is January 15, 2006. Join colleagues from around the world in Brisbane for another *expérience stimulante et enrichissante*.

The educational-cultural post conference tour (immediately after WACRA 2006) will take participants from Brisbane to several attractive sites in Australia including Sydney and Melbourne. For logistical details and travel information refer to the two page Newsbrief '**Destination Australia #1**' and the frequently up-dated WACRA web site www.wacra.org.

Papers accepted for WACRA and ACT conferences will be considered for publication in the **double blind refereed *International Journal of Case Method Research & Application*** (issues 3 and 4 are currently under preparation). Renew your membership or become a member and receive access to the Journal.

Join the ACT9 Creative Teaching Conference in Bolzano/Bozen, Italy (South Tyrol) - January 3-5, 2006. For the Call for Papers, the Registration form refer to pages 13-15 of this NEWSletter and visit www.wacra.org. **Submit papers, proposals, workshops before November 8, 2005 and register before November 15, 2005.**

Hans E. Klein

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ACT9 - 2006 in Bolzano/Bozen, Italy (South Tyrol)

“For me, Bolzano is a mountain transformed into a city. The moment you move, it changes appearance. You edge forward and the profile is different, you go back and discover new faces. It speaks different languages. At its heart, it is an actor, enchanting and contradictory, haughty and alluring, warm hearted and chilly.” (Reinhold Messner)

At the Crossroads of Culture

Bolzano, the only city in the world with both a competition in honour of F. Busoni and a house where Mozart slept. An elegant salon where different people meet, an exchange of cultures, music, and performances.

The central Piazza Walther named for the troubadour *Walther von der Vogelweide*, one street named for *Dante* and another for *Goethe*; a conservatory carrying the name of *Monteverdi*, an Orchestra of *Haydn*. A trilingual University, and an Academy of Design and a Film School both bilingual. This is what makes Bolzano a little big capital of European atmosphere!

History - World War I

Since 1882, Italy was part of the Triple Alliance (German: *Dreibund*), a defensive pact signed with Germany and Austria-Hungary. When Austria-Hungary, in 1914, declared war against Serbia, thus starting World War I, Italy remained neutral. Austria-Hungary, fearing Italian intervention in war against it, offered some territorial compensations in exchange for Italian neutrality for the whole war. On the other side, Triple Entente signed with Italy the London Pact, which promised territorial gains at expenses of Austria-Hungary, including South Tyrol, in exchange for Italian intervention in war. The frontline followed mostly the South Tyrol-Italian border, which ran right through the highest mountains of the Alps. The ensuing front became known as the “War in ice and snow”, as troops occupied the highest mountains and glaciers all year long. 12 metres (40 feet) of snow were a usual occurrence during the winter of 1915/16 and tens of thousands of soldiers disappeared in avalanches. The remains of these soldiers are still being

uncovered today. The Italian Alpini, as well as their South Tyrolean counterparts: *Kaiserjäger*, *Standeschützen* and *Landeschützen* occupied every hill and mountain top and began to carve whole cities out of the rocks and even drilled tunnels and living quarters deep into the ice of glaciers like the Marmolada. Guns were dragged by hundreds of troops on Mountains up to 3,890 m (12,760 feet) high. Streets, cable cars, mountain railroads and walkways through the steepest of walls were built. But whoever had occupied the higher ground first was almost impossible



South Tyrol

to dislodge, so both sides turned to drilling tunnels under mountain peaks, filling them up with explosives and then detonating the whole mountain to pieces, including its defenders: Col di Lana, Monte Pasubio, Lagazuoi, etc. Climbing and skiing became essential skills for the troops of both sides and soon Ski Battalions and Special Climbing units were formed. In 1918, after Austrian defeat at the Battle of Vittorio Veneto, Italian troops ended the war with Austria-Hungary by penetrating deep in South Tyrol. The annexation was confirmed by the Treaty of Saint-Germain. The areas around Trento

formed Italian-speaking Trentino. In the north, the region around Bozen/Bolzano, was inhabited by ethnic Germans and Ladins (today Ladin is the third official language of South Tyrol, alongside German and Italian).

Fascist rule and World War II

After the rise of Fascism in 1922 a policy of Italianisation was implemented. All places, down to the tiniest hamlet, were given Italian names, and even family names were translated. The process intensified in the 1930s, when the government of Benito Mussolini encouraged thousands of southern Italians to relocate to the region. Hitler did not claim the German speaking South Tyrol for his “Reich”, because Mussolini was too important as an ally. In 1939, both dictators agreed to give the German-speaking population a choice: they could emigrate to Germany (or its new territories) or stay in Italy and accept their complete Italianisation. It was a difficult choice for the people of South Tyrol: between their language or the landscape where their ancestors had lived. Both solutions meant a crackdown of their culture. As a consequence, South Tyrolean society was deeply divided. Those who wanted to stay (“*Dableiber*”), were condemned as traitors, those who left (“*Optanten*”) were defamed as Nazis. Because of the outbreak of the WWII, this agreement between Mussolini and Hitler was never fully implemented.

In 1943, after the removal of Mussolini and the capitulation of Italy, German troops invaded Northern Italy. South Tyrol became part of the “Operationszone Alpenvorland”. Many German-speaking South Tyroleans wanted revenge on Italians living in the area. This was largely prevented by the occupying Nazis, who still considered Mussolini head of the ‘*Repubblica di Salò*’.

In 1945 the South Tyrolean Peoples Party (Südtiroler Volkspartei) was founded, above all by “*Dableiber*” - people who had chosen to stay in Italy after the agreement between Hitler and Mussolini. A party founded by the “*Optanten*” would not have been acceptable to the occupying Americans,

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ACT9 - 2006 in Bolzano/Bozen

due to their apparently close relationship to the Nazis.

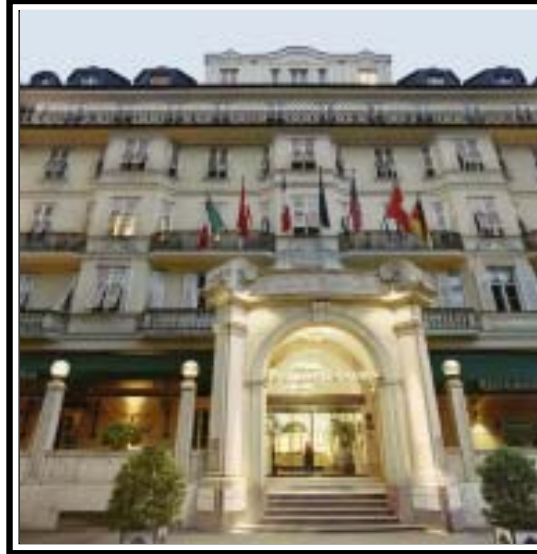
After World War II

With the Treaty of Gruber-De Gasperi (1946), the German-speaking people were granted special rights. But the statutory order was implemented by De Gasperi for the entire region South Tyrol and Trentino, where Italians were in the majority. This make real self-government for the German-speaking South Tyroleans impossible. Even the implementation of this "First statutory order" was delayed repeatedly, while more and more Italians were encouraged to relocate to South Tyrol, with the ultimate aim of creating an Italian majority.

As a consequence of delaying implementation of the statutory order, the late 1950s and especially 1960s saw the rise of anti-Italian terrorism in South Tyrol. At the beginning, the terrorist strategy targeted only structures.

The 1960s brought some progress towards the establishment of self-government for the South Tyroleans. As a result only the most fanatical of the terrorists wanted to continue their fight for an Austrian

South Tyrol by violent means. Terrorists carried out 361 attacks with explosives, guns and land mines between 1956 and 1988. Acts



Conference Site: Parkhotel Laurin. Bolzano

were mainly directed against structures; however, there were 21 casualties, four of which were terrorists, who died through mishandling of their explosive devices. 57 persons were injured.

Eventually, the pressure of terrorism caused the Italian central government to consider a "Second statutory order", primarily for the mainly German-speaking province of Bozen/Bolzano (South Tyrol).

Today, the **South Tyrol** (i.e., the Province of Bozen-Südtirol or Bolzano-Alto Adige) enjoys a high degree of autonomy. Relations with North and East Tyrol - the two parts of the former state now being part of Austria - are lively and very good, especially since Austria joined the European Union (EC). The South Tyrolean People's Party, or *Südtiroler Volkspartei*, has been in power since its founding in 1945 without interruption. Towns and villages, today, have two (German/Italian) or even three (Ladin/German/Italian) names.

According to the 2001 census, more than two-thirds of the population is German speaking (68%); the second most important language is Italian (28%), followed by Ladin (4%).

Source: Wikipedia

http://en.wikipedia.org/wiki/South_Tyrol

Oetzi - The (real) Iceman

Ötzi the Iceman

Ötzi the Iceman (also spelled Oetzi and known also as Frozen Fritz) is the modern nickname of a well-preserved natural mummy of a man from about 3,300 BC, found in 1991 in a glacier of the Ötztal Alps, near the border between Austria and Italy. The nickname comes from the valley of discovery. He rivals the Egyptian "Ginger" as the oldest known human mummy, and has offered an unprecedented view on the habits of Chalcolithic (Copper Age) Europeans.

Ötzi was found by two German tourists, Helmut and Erika Simon, on September 19, 1991. The body was at first thought to be a modern corpse, like several others which had been recently found in the region. It was roughly recovered by the Austrian authorities and taken to Innsbruck, where its true age was finally discovered. Subsequent surveys

showed that the body had been located a few meters inside Italian territory. It is now on display at the **South Tyrol Museum of**



Archaeology in Bolzano, Italy. Scientific analysis

The body has been extensively examined, measured, x-rayed, and dated. Tissues and

gut contents were examined microscopically, as was the pollen found on his gear. At the time of his death, Ötzi was a 30-to-45-year old man, approximately 160 cm (5'3") tall. Analysis of pollen and dust grains and the isotopic composition of his teeth's enamel indicate that he spent his childhood near the present village of Feldthurns, north of Bolzano, but later went to live in valleys about 50 km further north.

He had 57 tattoos, some of which were located on or near acupuncture points that coincide with the modern points that would be used to treat symptoms of diseases that Ötzi seems to have suffered from, such as digestive parasites and osteoarthritis. Some scientists believe that these tattoos indicate an early type of acupuncture.

His clothes, including a woven grass

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WACRA launches IJCRA

The *International Journal of Case Method Research & Application - IJCRA*, the authoritative journal of case method research and application, is the publication of the World Association for Case Method Research & Application, WACRA®. *IJCRA* is published with the support and cooperation of **Queensland University of Technology in Brisbane, Australia**. The following International Institutions have joined Queensland University of Technology as Founding and Supporting Members

Bordeaux école de management, Bordeaux, France

The University of Georgia, Athens, Georgia, U.S.A.

Instituto Tecnológico y de Estudios Superiores de Monterrey, Guadalajara, Mexico

Dominican University, River Forest, Illinois, U.S.A.

Lund University, Lund, Sweden

Kuwait University, Safat, Kuwait

Zayed University, Dubai, UAE

Essential reading for academics and practitioners involved in interactive and case method based research and teaching, the *Journal* combines the development of innovative, leading edge teaching methodologies, case writing, case research and case based teaching, real-life examples of case-based strategic interventions and leading academic research. To ensure content is cutting-edge and of direct relevance to professionals and researchers, all papers are subject to rigorous peer review by experts. The success of *IJCRA* depends on how well it serves the needs, goals and aspirations of the WACRA membership.

Established in 1984, WACRA has been successful and has grown over the years (members in sixty-five countries) because of its focus on case method teaching and case writing across disciplines and cultural boundaries and because of the inclusion - on an international scale - of innovative, interactive approaches, including games, simulations, distance and continuing education. WACRA has published thirty volumes of peer-reviewed books in two series.

IJCRA continues a twenty-two year WACRA tradition of educational leadership and pioneering in case method research and application and state-of-the-art contributions to the theory and practice of learning and teaching with cases. *IJCRA*'s editorial board is representative of WACRA's international membership, interests and goals. Since its founding, WACRA has published thirty books of double blind peer reviewed papers emanating from its international conferences in the series of 'Selected Papers'. Each of the thirty books contains between fifty-five to seventy papers with an average of ten references to the case method and interactive teaching literature. This makes for an impressive research resource available to faculty considering case writing, case based teaching and innovative, interactive methodologies.

The *International Journal of Case Method Research and Application* is an international, interdisciplinary forum for researchers, educators and professionals. *IJCRA* solicits and welcomes research across the entire range of topics encompassing the domain of case method research and application and interactive teaching methodologies. The *Journal*'s scope includes case writing and interactive teaching and learning, continuing and distance education, which cross national, cultural and disciplinary boundaries. *IJCRA* welcomes theoretical and empirical papers that advance social science research on teaching and learning. *IJCRA* is a methodologically pluralistic journal. Conceptual and theory-development papers, empirical hypothesis-testing papers, mathematical modeling papers and case studies are welcome. *IJCRA* has special interest in research addressing important issues that transcend the boundaries of single academic disciplines and corporate managerial functions. Therefore, *IJCRA* welcomes interdisciplinary scholarship and commentaries that challenge the paradigms and assumptions of single disciplines or functions. *IJCRA* solicits and accepts manuscripts on teaching materials and methods. Experimental, developmental work and book reviews will also be considered.

About WACRA®...

Founded in 1984, WACRA® evolved from contacts between professors, researchers, policy-makers, professionals and business executives into a worldwide, interdisciplinary organization of professionals and academics from fifty countries. The organizations's objectives are to advance the use of the case method in teaching, training, and planning; to encourage research using the case method; to coordinate case writing and case application activities; and to encourage cooperation between the public sector, the business community, and other case-oriented professions. Its initial focus on the case method has broadened to include games and simulations and other interactive learning and teaching methods as corollaries to cases.

WACRA® organizes forums, symposia, workshops, training sessions, doctoral consortia and conferences, including international meetings at which participants have the opportunity to exchange ideas, present their research, and share the results of case writing and case method applications. Previous conference sites: Lausanne & Leysin, Switzerland; London, UK; Enschede, Netherlands; Boston, U.S.A., Berlin, Germany; Limerick, Ireland; Bratislava, Slovakia & Vienna Austria; Montreal, Canada; Warsaw, Poland, Edinburgh, Scotland, Marseille, France, Cáceres, Spain, Budapest, Hungary, Lund, Sweden, Mannheim, Germany, Bordeaux, France, Buenos Aires, Argentina, Brno, Czech Republic. Queensland U of Technology will be the host in 2006 (July 2 - July 6).

Membership is open to all individuals and organizations wishing to advance the objectives of the association.

As member you receive substantial discounts on publications, preferential rates at WACRA® sponsored meetings, and access to the *International Journal of Case Method Research & Application*. You can receive training and assistance in case writing. You have the opportunity for networking, consulting and to associate with professionals working with cases and innovative, interactive methods on an international scale.

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The Iceman...

cloak and leather vest and shoes, were quite sophisticated. The shoes were waterproof and wide, seemingly designed for walking across the snow; they were constructed using bearskin for the soles, deer hide for top panels, and a netting made of tree bark. Soft grass went around the foot and in the shoe and functioned like warm socks. The shoes have since been reproduced by experts and found to constitute such excellent footwear that there are plans for commercial production.

Other items found with the Iceman were a copper axe with a yew handle, a flint knife with an ash handle, a quiver full of arrows with viburnum and dogwood shafts & flint heads, an unfinished yew longbow that was taller than he was.

Among Ötzi's possessions were two species of polypore mushrooms. One of these (the birch fungus) is known to have antibacterial properties, and was likely used for medical purposes. The other was a type of tinder fungus, included with part of what appeared to be a complex firestarting kit. The kit featured pieces of over a dozen different plants, in addition to flint and pyrite for creating sparks.

In 2004, frozen bodies of three Austro-Hungarian soldiers killed during the Battle of San Matteo (1918) were found. One body was sent to a museum in the hope that research on how the environment affected its preservation will help to find out about Ötzi's past and future evolution.

An ancient crime?

Analysis of Ötzi's gut contents showed two meals, one of ibex meat, the second of red deer meat, both consumed with some grain. Pollen in the first meal showed that it had been consumed in a mid-altitude conifer forest.

DNA analysis revealed traces of blood from four other people on his gear: one from his knife, two from the same arrowhead, and a fourth from his coat. A CAT scan revealed that Ötzi had what appeared to be an arrowhead lodged in one shoulder when he died, matching a small tear on his coat. The arrow shaft had been removed,

apparently by a companion. He also had bruises and cuts on his hands and chest.

From such evidence, and an examination of his weapons, molecular biologist Thomas Loy from the University of Queensland believes that Ötzi and one or two companions were hunters who engaged in a skirmish with a rival group. At some point, he may have carried (or been carried by) a companion. Weakened by blood loss, Ötzi apparently put down his equipment neatly against a rock, lay down and expired.

Before the latest evidence, it was speculated that, rather than fleeing attackers, he was ritually killed to propitiate a god or gods, or that he was a chieftain and,



Location where Iceman was found

therefore, ritually killed to ensure fertility. One of the most fanciful theories was that he was an Egyptian who had been ritually castrated. Later examination, revealed that, though shrunken by the mummification, Ötzi did in fact possess a penis.

Curse

Six people linked to Ötzi's discovery or research have subsequently died, leading some to believe in a curse while others believe that mountain climbers are risk takers and often die early of accidental causes. It should be noted that there are other numerous researchers and scientists working closely with Ötzi's body who have not died in the 14 years since his discovery.

The latest "victim" is archaeologist Konrad Spindler — the leading expert on the 5,300-year-old corpse. The Austrian expert had dismissed the link between the five previous deaths. He declared: "I think it's a load of rubbish. It is all a media hype.

The next thing you will be saying, I will be next." He died in 2005 at age 66 of ALS, a pre-existing chronic condition.

The "curse" began with the death of German tourist Helmut Simon, who found the body. The hiker returned to the region to celebrate winning a £50,000 court battle over rights to the mummy. He set out in fine weather, but a blizzard set in and he fell approximately 100 m deep into a ravine, some 200 kilometers from the place where Ötzi had met a similar end. He had not signed the court papers, so his widow did not get the £50,000.

The second "victim" is Dr. Rainer Henn, 64, who was the head of the forensic team who examined the body. He died when his car was in a head-on collision with another vehicle while on his way to give a talk about Ötzi. The cause of the crash is unknown.

The third "victim" is mountaineer Kurt Fritz, who led Dr. Henn and the others to the iceman's body and later gave tours to the site. Although an experienced climber, he died in an avalanche at a mountain region he was very familiar with. Even though the Austrian was crushed to death, no other member of the climbing party was even injured by the crashing rocks.

Austrian journalist Rainer Hoelzl was the fourth "victim". He exclusively covered the removal of the body as part of a one-hour documentary that was shown around the world. But he developed a mystery illness — thought to be a brain tumor — that claimed his life in extreme pain a few months after the programme was shown.

Dieter Warnecke was the head of the mountain rescue team that searched for Helmut Simon. Although described as physically fit, Dieter Warnecke collapsed from a heart attack less than an hour after Helmut Simon was buried.

The *Guardian* commented on the "curse" thus: "Like all good curse theories, natural death, accidents and sheer bad luck have been compressed into a single sinister hypothesis.

Source: "http://en.wikipedia.org/wiki/%C3%96tzi_the_Iceman"

ACT9 - Bolzano, Italy - Optional Activities



Tuesday, January 3, 2006

Afternoon tour to the Ritten (includes transportation and dinner). The southward-sloping plateau of the Ritten (Renon in Italian), which lies between the deep valleys of the Eisack and Talfer rivers, rises steeply above the provincial capital of Bozen\Bolzano and furnishes breath-taking views of the Dolomites to the east. The difference in elevation between the lowest point on the Eisack river and the 7,086 feet Sattelberg is nearly two kilometres or 6100 feet. The Dolomites, from Schlern to Rosengarten and Latemar, form a dramatic backdrop to the east, with the higher, but more distant peaks of Geisler, Langkofel, and Marmolada behind them. The panorama from the Rittnerhorn also includes the Brenta group and the Ortler glacier to the west and the Ötztaler, Zillertaler, and High Tauern Alps to the north.

Departure from the Hotel at 14.00, return by 20.00. Preregistration is required.

Thursday, January 5, 2006

All day tour to Verona (includes transportation and guided walk). Verona, the city of the most famous lovers in history, Romeo and Juliet, stands on the banks of the Adige river against a hilly backdrop. It is the second most important art centre in the Veneto region after Venice.

The fashionable Piazza Bra is linked by Via Mazzini to the heart of the old town. The amphitheater (Arena), the largest in the Roman world, could accommodate 25,000 spectators with its 44 tiers of seats. It is built of blocks of pink marble, flint and brick; this indicates that it probably dates from the late 1C. In summer it is the venue for a prestigious opera season. From the topmost row there is a good panorama of the town in its hilly setting, which on a clear day reaches as far as the Alps. The Roman Theater (Teatro Romano) dates from the time of Augustus. Theatrical performances are still given there. This Roman colony under the Empire was coveted by the Ostrogoths, Lombards and Franks. The town reached the peak of its glory under the Scaligers who governed for the Roman Emperor from 1260-1387.



Romeo and Juliet, the setting for the drama was Verona in 1302 when political conflict raged. The tragic young couple, immortalized by Shakespeare, belonged to rival families: Romeo to the Montecchi (Montaguesi), who supported the Pope, and Juliet to the Capuleti (Capulets), who supported the Emperor. (Excerpts from The Green Guide: Michelin). Preregistration is required. Departure from Hotel at 9.00 return by 18.00. Evening free. Preregistration is required.

Welcome New Members

Christopher Reiss, LIU, U.S.A.; Enrique Kramer, Universidad ORT Uruguay, Uruguay; Dowling College, U.S.A.; Clover Graham, University of Technology, Jamaica; John Swartz, John Crane Latin America, U.S.A.; Kevin Lew-Hanson, Kauffmanfellows, U.S.A.; Bud Jewell, Nova Southeastern University, U.S.A.; Aurora Chase, Indiana University So Bend, U.S.A.; Geok Theng Lau, National University of Singapore, Singapore; Satyendra Singh, U of Winnipeg, Canada; Bennie Eyemaro, Bridgewater State College, U.S.A.; David Swanson, University of Mississippi, U.S.A.; Barry Gold, Pace University, U.S.A.; Paul O'Neill, National-Louis University, U.S.A.; Peter Maresco, Sacred Heart University, U.S.A.; Karen Reaves, High Point University, U.S.A.; Kjell Enge, Dickenson College, U.S.A.; Anna Szabados, Mission College, U.S.A.; Noel Williams, U of Windsor, Canada; Matt Casado, Northern Arizona University, U.S.A.; C.A., Carey MSU, U.S.A.; Eghosa Ugboma, Florida Memorial College, U.S.A.; Juan Chamero, Intag. Org, Argentina; Asrar Hayat, Kuwait Airways, Kuwait; Ali Ibrahim, Kuwait Airways, Kuwait; Carol A. Hawkes, Western CT State University, U.S.A.; Salvatore Federico, Thunderbird, U.S.A.; Donald Sarbacker, Nova Southeastern U, U.S.A.; Jakarin Sri Moon, Assumption University, Thailand; Enrique Costa Lieste, Universidad de Ciencias Empresariales y Sociales, Argentina; Francis Dechef, UCES- Universidad de Ciencias Empresariales, Argentina; Peter Lewa, United States International University (USIU), Kenya; Wen-Kuei Liang, Tatung University, Taiwan; Michael Rosenfeld, Pace University, U.S.A.; Mathias Eggertsson, Nova University, U.S.A.; Carol Cumber, South Dakota State University, U.S.A.; Mejai Avoseh, University of South Dakota, U.S.A.; Philip Dolce, Bergen

Join Us!

...continued to page 10

Brno, Cesky Krumlov, Prague... and more



Brno, Cesky Krumlov, Prague... and more



CALL FOR PAPERS:**"Interactive Learning: The Next Generation"**

**Queensland University of Technology
Brisbane, Australia July 2-6, 2006**

23rd International Conference on Case Method Research & Application, Case Writing, Other Interactive Methods

The case method can play an important role in solving problems and in teaching problem-solving, as well as in initiating and managing change. Thus this conference provides opportunities for participants to learn more about teaching using the case method and related instructional approaches in a variety of educational settings. Participants will have ample opportunity to meet colleagues from around the world with whom they can forge research partnerships. WACRA conferences are interdisciplinary multinational forums for scholars in the disciplines and professional fields (such as business, communication, education, engineering, history, law, medicine, psychology, public policy, social work) and practitioners in business and industry, education and government.

Papers are solicited that analyze theory and practice using cases, simulations, videos and related instructional methods for problem solving, managing change and innovation. Priority will be given to papers that are interdisciplinary, international, and/or comparative. Papers reporting the application of cases in university and professional training programs in diverse settings and papers on the evaluation of the case method and its related forms for teaching and learning are encouraged. Contributions investigating challenges (and suggesting solutions) faced by business are also solicited. Proposals for case writing & development and actual cases placed in diverse settings are invited, e.g. joint-cross-cultural cases. While a main focus of the WACRA conferences is on using cases for teaching and problem-solving, scholarly papers that report research using the case method are welcome. WACRA is particularly interested in scholarly papers that enhance the understanding and collaboration between and among disciplines and international partners.

Submissions should include (1) a cover page including: title, name, affiliation, address, tel. & fax numbers and e-mail address of the author(s), (2) a proposal summary (not exceeding 4 pages), or the completed paper (not exceeding 12 pages). Download the manuscript guidelines from the **WACRA web site** www.wacra.org. *The summary should state clearly the objectives, the framework, and the nature of the proposal and be responsive to the criteria used for review. The name of the author(s) should not appear on the summary page to facilitate the blind peer review.*

*Receipt of all proposals/papers will be acknowledged and the results of the review will be sent by way of e-mail. **All proposals and papers are due on or before January 15, 2006. Completed papers received prior to March 31, 2006 will be considered for publication in the International Journal of Case Method Research and Application. For further details visit the WACRA web site.***

...continued from page 7

Welcome New Members

Community College, U.S.A.; Thomas Griffith, Tunxis Community College, U.S.A.; Albert Inserra, Dowling College, U.S.A.; Susanna Monseau, Rider University, U.S.A.; Irena Marinko, Leila College, Slovenia; Christina Botinelli, Universidad de Buenos Aires, Argentina; Bjoern Eriksson, Karolinska, Sweden; Fabio Frezatti, University of Sao Paulo, Brazil; Paula Lustbader, Seattle University School, U.S.A.; Kurt Rohner, Rohner & Collegen, Switzerland; John Zelazek, Central Missouri State U, U.S.A.; Diane Rickerl, South Dakota State U, U.S.A.; Christine Sudzina, Millburn Middle School, U.S.A.; Yatin Bhagwat, Grand Valley State U, U.S.A.; Roshan Hubbard, Intersev Associates, Inc., U.S.A.; Darius Joseph, Nova Souteastern U, U.S.A.; Deborah Inman, Dowling College, U.S.A.; Elsa-Sofia Morote, Dowling College, U.S.A.; Charles Rudiger, Dowling College, U.S.A.; Lauren Tacke, Dowling College, U.S.A.; Florina Arredondo, Tecnologico de France; Martin Lukes, U of Economics, Economics, Czech Republic; Gisele Becerra, LSU, U.S.A.; Douglas Sanford, Towson National-Louis U, U.S.A.; Eva Jarosova, U of Bridgewater State U, U.S.A.; Zsuzsanna Carol Harvey, Assumption College, U.S.A.; Lynda Hodgson, Virginia Commonwealth U, U.S.A.; Ian Cowley, Mendel University, Czech Republic; Tomas Pysny, Mendel University, Czech Republic; Stanislava Liskova, Mendel University, Czech Republic; Dagmar Kudova, Mendel University, Czech Republic; Grier Palmer, U of Warwick, UK; Marcela Papalova, VSB-TU Ostrava, Czech Republic; Iva Kirovova, VSB-TU Ostrava, Czech Republic; Marie-Florence Lamy, Groupe ESC Rouen, FRANCE; Samia Belaounia, ESC-Rouen Graduate Business School, FRANCE; Evelyn Bata, U of Maryland, U.S.A.; Igor Calzada, MIK, Spain; Paul Golding, U of Technology, Jamaica; Glenn Sullivan, Children's Memorial Research Center, U.S.A.; Mary Lou Mangan, National Louis University, U.S.A.; Wesley Marple, North Eastern University, U.S.A.; Teresa Ho, TeleAdapt, China; Cuby Lau, HK University of Science, China; Armand Bajard, Univ. Montesquieu Bordeaux IV-Bordeaux Business Sc, France; Maria van Dessel, Queensland University of Technology, Australia; Jeff Kroeker, U of British Columbia, Canada; Stephen Bowden, University of Waikato, New Zealand; Mikiko Nakata, Hiroshima Kokusai Gaguin U, Japan; Jeff E. Rowlands, Nelson Mandela Metropolitan University, South Africa.

**WACRA® IS THE PLACE!
MEMBER APPLICATION FORM
ON PAGE 16**

For Case Writers - and Prospective Case Writers

Fifteenth Annual International Casewriters' Workshop & Casewriters' Colloquium



Jim Camerius

Designed to assist novice and experienced case writers to write, improve and publish their cases, WACRA 2006 (July 2 - 6) in *Brisbane, Australia* will feature the Fifteenth International WACRA® Casewriters' workshop and Casewriters' Colloquium. Case writers - and prospective case writers are invited to participate and to submit cases and/or contribute to the interactive sessions at Mendel University.

Casewriters' Colloquium: Cases, including teaching notes (TN) are submitted to the Colloquium Director for a double blind peer review for acceptance. Accepted cases are sent in advance to a panel of expert case writers, case book authors, and all other participants who signed up for the colloquium. Each case is discussed by the panel and other participants. You will see the case editing and improvement process developed and you will assist in perfecting the refereed cases presented. The format is interactive and lively; everyone's contribution is welcome and solicited, regardless of previous experience. This year, cases are solicited from all business disciplines, education, medical education, law, social work and other disciplines which use case discussion.

Casewriters' Workshop: This activity is primarily for casewriters with some research experience. This workshop follows a format similar to the colloquium, except that other casewriters whose cases are being presented are the expert panel.

Submission: Submit four copies of your case before January 15, 2006. Include (at least) the rudiments of a TN. Submission implies that at least one author will attend the meeting and present the case. To facilitate the double blind review the authors' names should appear on a cover page only. From outside the U.S.A. please use airmail or email (Word documents). Authors should note that colloquium and workshop are pre-conference activities (Sunday) and have separate registration

Requirements: Cases which still need improvement are solicited. Cases should describe real organizations and may be disguised. The author's analysis belongs in the TN which provides users with a brief case description, suggested course application, teaching objectives, teaching questions and answers. A discussion section is helpful and may include an extended analysis. Case outcomes may also be included. To obtain an information packet and other details please contact:

Dr. James W. Camerius, WACRA® Case Colloquium Director
Walker L. Cisler College of Business, Northern Michigan University MARQUETTE, MI 49855-5353 U.S.A.
 Tel.: +906-227-1245; Fax: +906-227-2930 email: jcameriu@nmu.edu

Teaching, Culture and Diversity

Join The Thirteenth Cross National Teaching Forum

On Sunday, July 2, 2006, as part of the WACRA® Interactive Case Sessions - panel sessions will be held to discuss issues pertaining to teaching across cultures. There will be five panels representing different regions of the world: Western Europe, Central and Eastern Europe, The Middle East, Africa, Asia, Australia, and Latin, Central and North America. If you have had experience teaching or training in another part of the world, you may want to join one of our panels. If you think you might be or would like to teach in another part of the world, you may want to meet others who have done so. We promise a lively presentation and discussion: The topics selected for discussion are:

- . Adapting the Case Method to different Cultures. Evaluating Student Performance
- . Cross Cultural Differences in Developing Collaborative Teaching Strategies

If you are interested in being on the panel and or be the organizer of a region, please contact

Session Coordinator/Review Chair (Latin, Central and North America):

Dr. Amelia Klein, Wheelock College, Boston, MA, U.S.A., Email aklein@wheelock.edu Tel. +617-734-5200

Western Europe

Dr. Lars Bengtsson, Lund University, LUND, SWEDEN, Tel. +46-46-222-46-48 Fax +46-46-222-42-37 Lars.Bentsson@fek.lu.se

Central and Eastern Europe:

Dr. Pavel Zufan, Mendel University, Brno, Czech Republic, Tel +420-54-3 2023 Email: zufan@mendelu.cz

Africa, Middle East, Asia, :

Dr. Ricardo Hernández, Univ. of Extremadura, CÁCERES, SPAIN, Email: ricardoh@arrakis.es Tel. +34-927-25-74-80x7931

Dr. Achmed Maher, Kuwait University, Safat, Kuwait, Tel. +965-484-6843, Email maher@cas.kuniv.edu.kw

Australia

Dr. Charles Patti, Queensland University of Technology, Tel. +61-7-3864-2972 Email c.patti@qut.edu.au

Preliminary Program W A C R A® 2006

"Interactive Learning: The Next Generation"

Case Teaching & Writing, Continuing Education & Distance Learning
hosted by **Queensland University of Technology, Brisbane, Australia**
(international airports: Brisbane, Sydney and Melbourne)

Saturday, July 1, 2006

Pre-Conference Activities

10.00-13.30 Executive and Advisory Boards meet. Followed by lunch.
14.00-20.30 Optional afternoon activity.

Sunday, July 2, 2006

09.00- 13.30 WICS - WACRA Interactive Case Sessions - including lunch (Separate Registration)

Conference Activities

16.00-17.30 Registration at conference hotel
19.00-21.00 Welcome reception and dinner at Queensland University of Technology

Monday, July 3, 2006

09.00- Late registration
10.00-11.30 Opening Plenary Session
11.30-17.30 Bus leaves for partner tour (details will be announced in the NEWSletter and on www.wacra.org)
11.30-12.00 Concurrent Sessions, Panels and Workshops
13.00-17.00 Concurrent Sessions, Panels and Workshops
19.00 Gala Dinner and Awards

Tuesday, July 4, 2006

09.00 Plenary Session
11.00-12.00 Concurrent Sessions, Panels and Workshops
13.15-23.00 Excursion, including Dinner. Details to be announced in NEWSletter and on www.wacra.org

Wednesday, July 5, 2006

09.00- Plenary Session
12.00 Concurrent Sessions, Panels and Workshops
14.00-16.00 Concurrent Sessions, Panels, Workshops and Concluding Session
Conference adjourns

Post Conference Activities

19.30- Optional -Riverboat Cruise and Dinner (details to be announced in NEWSletter and on www.wacra.org)

Thursday-Sunday, July 6-10, 2006

Post conference tour including airtravel from Brisbane to Sydney and Melbourne. Details will be announced in NEWSletter and on www.wacra.org Limited seating. Early registration - March 1, 2006 - is required.

ACT - WACRA®

23 Mackintosh Ave **NEEDHAM (BOSTON) MA 02492-1218 U.S.A.**
Tel. +781-444-8982 Email: wacra@rcn.com Fax: +781-444-1548
North Carolina Conference Office (Denise Smith):
4340 River Birch Loop, Suite 2A **GREENSBORO, N.C. U.S.A.**
Tel. +336-218-0090 Email: smithdmwacra@triad.rr.com

Please post or share this invitation with colleagues!

"CREATIVE TEACHING"
CALL FOR PAPERS: *Bolzano, Italy (South Tyrol)*
JANUARY 3 - 6, 2006

This conference provides opportunities for participants to learn from and to share with experts and colleagues innovative creative teaching approaches and methods. The emphases are on "Teaching and Learning" through interactive workshops and by sharing of research and teaching/training applications. The methods discussed and presented include the case method and related instructional approaches in a variety of educational settings. Participants will have ample opportunity to meet colleagues from around the world with whom they can forge research/teaching partnerships. ACT and WACRA® conferences are interdisciplinary, multinational forums for scholars in the disciplines and professional fields such as business, education, engineering, law, medicine, public policy, social work and practitioners in business and industry, education and government.

Papers are solicited that report on Creative Teaching practices and proposals. Priority will be given to papers that are innovative, interdisciplinary, and/or international. Papers reporting the application of creative teaching and learning in university and professional training programs in diverse settings and papers on the evaluation of such methods and its related forms for teaching and learning are encouraged.

Proposals and papers will be evaluated through a blind peer review process on the basis of (a) originality; (b) the appropriateness of the topic for an interdisciplinary audience; (c) the technical adequacy of the inquiry; and (d) the contribution to the understanding of teaching/learning issues.

Submissions should include (1) a cover page including: title, name, affiliation, address, tel. & fax numbers and e-mail address of the author(s), (2) a proposal summary (not exceeding 4 pages) or the completed paper (not exceeding 15 pages). Download the manuscript guidelines from our website below. The summary should state clearly the objectives, the framework, and the nature of the proposal and be responsive to the criteria used for review. The name of the author(s) should not appear on the summary page to facilitate the blind peer review.

Receipt of your proposal/paper will be acknowledged and the results of the review will be sent by way of e-mail. **All proposals and papers are due on or before November 8, 2005. Completed papers received prior to December 31, 2005** will be considered for publication in IJCR, The International Journal of Case Method Research & Application. **Conference registrations are due on or before November 15, 2005.** For further details visit our web site or contact us directly.

ACT - WACRA®

**THE ACADEMY FOR CREATIVE TEACHING and
THE WORLD ASSOCIATION FOR
CASE METHOD RESEARCH & APPLICATION**

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Tel. +336-218-0090 Email: smithdmwacra@triad.rr.com

Please post or share this invitation with colleagues!

Calendar of Events

- * **October 7, 2005**
WACRA-ECCH Case Writing Workshop at Babson www.wacra.org
- * **November 8, 2005**
Submit papers/proposals for 'Creative Teaching' Conf. Jan. 3-6, 2006 in Bolzano, Italy (South Tyrol)
- * **November 14, 2005**
Register for "Creative Teaching" Conference, Jan. 3-6, 2006
- * **December 2005**
Renew WACRA® membership - includes access to IJCR
- * **January 3-6, 2006** "Creative Teaching" Conference In Bolzano, Italy (fly to Munich, Innsbruck, Milan or Venice plus train).
- * **January 15, 2006**
Submit papers & cases for WACRA® 2005 in Brisbane, Australia
- * **March 3, 2006**
Early Registration 2006 Post conference tour - for details visit the WACRA web site www.wacra.org
- * **March 25, 2006**
Register for WACRA® 2006
- * **July 2 - 6 2006** WACRA®2006 at Queensland University of Technology, Brisbane, Australia

W A C R A ®
N E W S

Editor **Hans E. Klein**
Associate Editor **Joëlle Piffault**
Production Mgr. **Denise M. Smith**

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Preliminary Program

ACT9 - Ninth CREATIVE TEACHING CONFERENCE

“LA PEDAGOGIE CREATIVE - LA PEDAGOGIA CREATIVA” - Bolzano/Bozen, Italy (South Tyrol)

Tuesday, January 3, 2006

- 12.30-14.00 Arrive at Parkhotel Laurin in Bolzano (2 minutes walking from the train station) and check in
 14.00-20.00 Optional afternoon tour to the Ritten (includes transportation and dinner). The southward-sloping plateau of the Ritten (Renon in Italian), which lies between the deep valleys of the Eisack and Talfer rivers, rises steeply above the provincial capital of Bozen\Bolzano and furnishes breath-taking views of the Dolomites to the east. Departure from the Hotel at 14.00, return by 20.00.

Wednesday, January 4, 2006

- 09.00-10.30 Opening Plenary Session
 10.30-11.00 Refreshment Break
 10.00-12.30 Plenary Session continued
 12.30-13.30 Lunch
 13.30-15.00 Concurrent Sessions
 15.00-19.00 Free time
 19.00-20.00 Departure for City walk and sightseeing for registered delegates & partners
 20.00-22.30 Dinner for registered delegates & partners
 22.30- return to the Parkhotel Laurin

Thursday, January 5, 2006

- 9.30-18.30 All day tour to Verona (includes transportation and guided walk). Verona, the city of the most famous lovers in history, Romeo and Juliet, stands on the banks of the Adige river against a hilly backdrop. It is the second most important art centre in the Veneto region after Venice. The fashionable Piazza Bra is linked by Via Mazzini to the heart of the old town. The amphitheater (Arena), the largest in the Roman world, could accommodate 25,000 spectators with its 44 tiers of seats. It is built of blocks of pink marble, flint and brick; this indicates that it probably dates from the late 1C. In summer it is the venue for a prestigious opera season. From the topmost row there is a good panorama of the town in its hilly setting, which on a clear day reaches as far as the Alps. The Roman Theater (Teatro Romano) dates from the time of Augustus. Theatrical performances are still given there. Departure from Conference Hotel at 9.00, return around 18.00. Evening free.

Friday, January 6, 2006

- 09.00-10.30 Plenary Session
 10.30-11.00 Refreshment Break
 10.00-12.30 Plenary Session continued
 12.30-13.30 Lunch
 13.30-15.00 Concurrent Sessions
 15.00-20.00 Free time
 20.00-22.30 Gala Dinner for registered delegates & partners at the Parkhotel Laurin

Saturday, January 7, 2006

Departure or additional days at conference rates.

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 North Carolina Conference Office (Denise Smith):
 4340 River Birch Loop, Suite 2A **GREENSBORO, N.C. U.S.A.**
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ACT - WACRA® - REGISTRATION FORM

ACT9 - Ninth CREATIVE TEACHING CONFERENCE

Bolzano/Bozen, Italy (South Tyrol), January 3-6, 2006

Tel. Office	Fax Office
Tel. Home	Fax Home
email	

 Title, First Name, Last Name Please Print

Institutional Affiliation

Street

City, State, Zip Code, Country

Office Telephone/Fax

Home Telephone/Fax

email address

***Delegate (and Partner/Spouse) Registration Package** includes Conference Material; Wednesday City Stroll, Friday Gala Dinner at the Conference Hotel, Lunch and Refreshments during Conference (Wednesday and Friday), Four Nights at the Conference Hotel, Arrival: Tuesday, January 3, 2006; Departure: Saturday, January 7, 2006. Convenient International Airports for Bolzano/Bozen are Milan, Italy (MXP), Venice, Italy (VCE), Rome, Italy (FCO), Innsbruck, Austria (INN) and Munich, Germany (MUC). Express trains from all airports connect to Bolzano frequently each day of the week. Travel time from Milan and Munich airports is about 3.5 hours, from Innsbruck 1.5 hours. Bolzano's regional airport (BOZ) has several flights per day to Milan, Munich and Rome airports.

Paid Before Nov. 14. 05	Paid After Nov. 14. 05	Times no. of persons no. of nights	Amount
----------------------------	---------------------------	--	--------

*1 Delegate and 1 Registered, participating partner/spouse Combined Delegate and Partner Fee in Double Room	\$1,750	\$1,840	<input type="text"/>	<input type="text"/>
*2 Delegates Sharing 1 Room Fee for each delegate in Double Room	\$1,230	\$1,320	<input type="text"/>	<input type="text"/>
*1 Delegate in Single Room. Fee for delegate	\$1,370	\$1,460	<input type="text"/>	<input type="text"/>
*1 Delegate and 1 Non-Participating Partner/Spouse (Partner/Spouse shares room only - combined Delegate and Non-Participating Partner Fee in Double Room)	\$1,550	\$1,640	<input type="text"/>	<input type="text"/>
Optional Activities/Events (Details on page 7)				
*Tuesday (January 3) afternoon tour to Ritten.	\$50	\$55	<input type="text"/>	<input type="text"/>
*Thursday (January 5) all day Educational/Cultural tour to Verona.	\$65	\$75	<input type="text"/>	<input type="text"/>
*Additional Room Nights (1-2, 1-7, 1-8, 1-9 please circle)	Single/night \$130	Double/night \$175	<input type="text"/>	<input type="text"/>
WACRA® Publications (refer to page 16 for details)			<input type="text"/>	<input type="text"/>

Check (drawn on US bank made payable to WACRA®) or **Charge Visa/MC - only!** - below Total

Visa/MC #				Expiration Date
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Upon receipt of payment, presentations, workshops etc. will be scheduled and logistical details and other conference information will be mailed. Refund policy: Conference Registration Fees (less \$90) will be refunded upon written request received prior to Nov. 30, 2005 or alternatively, a replacement may be named. Optional Tours/Events/Activities: 85% will be refunded upon written request received prior to November 22, 2005, 25% prior to Nov. 30, 2005.

Return this form with payment to:

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W A C R A [®]

Vol. XVINo.2 N E W S

WACRA [®] - Member Application/Renewal

Last Name _____ First Name _____ Title _____ Institution/Company _____

Street _____ City, State, Zip Code, Country _____

Tel. () _____ Fax: () _____ email _____

Home Address:
Street _____ City, State, Zip Code, Country _____ Tel. () _____

Check type of Membership:

Regular (US \$75) Organization (US \$390)
 Sustaining (US \$550) Associate (Advanced Students) (US \$60)

Please include in your check the appropriate amount if you wish to receive one or more WACRA publications on Case Method Research & Application. Add \$8 (\$20 international orders) per book for handling & postage. Refer to details below.

Return this form with payment (check drawn on US bank or pay with credit card: Visa/MC - **only**)

Visa/MC number: . - - - - . - - - - . - - - - . - - - - . Four digit Expiration date: . _ _ / _ _ .

WACRA[®]PUBLICATIONS

- Interactive Innovative Teaching & Training* 570 pg - (ISBN 1- 877868-22-1) member \$45 (non-member \$55);
- Interactive Teaching & Learning in a Global Context* 590 pg - (ISBN 1- 877868-20-5) member \$45 (non-member \$55);
- Interactive Teaching & Learning Across Disciplines and Cultures* 500 pg - (ISBN 1- 877868-18-3) member \$45 (non-member \$55);
- Teaching: Complex Demands Require Innovation* 505 pages - (ISBN 1- 877868-16-7) member price \$45 (non-member \$55);
- International Case Collection* 200 pages (ISBN 1- 877868-12-4) member price \$40 (non-member \$45)
- ACT1, ACT2, ACT3, ACT4, ACT5, ACT6, ACT7, ACT8 - Creative Teaching* (ISBN 1- 877868-10-8 ..13-2, ..15-9, ..17-5, ..19-1,..21-3, ..23X), each: member price \$40 (non-member \$45);
- Creative Interactive Teaching* 536 pages - (ISBN 1- 877868-14-0) member price \$45 (non-member \$55);
- Interactive Teaching and the Multi Media Revolution* (ISBN 1- 877868-11-6) member price \$45 (non-member \$55);
- Interactive Teaching and Learning* (ISBN 1- 877868-09-4) member price \$45 (non-member \$55);
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- Teaching and Interactive Methods*, 570 pages - (ISBN 1- 877868-07-8) member price \$45 (non-member \$50);
- The Art of Interactive Teaching*, 560 pages (ISBN 1- 877868-06-X) member price \$38 (\$45);

FIRST CLASS MAIL

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