

SATURDAY – JUNE 30, 2007

8:00 – 9:30	Breakfast at Hotel or local cafes
10:00 - 13:00	<p>WACRA® EXECUTIVE AND ADVISORY BOARD MEETING AND LUNCH Venue: Hilton Hotel - Meeting Room "Asia" 1</p>
14:00 – 21:00	<p style="text-align: center;">OPTIONAL LIVE CASE STUDY AND DINNER (Separate advance registration—includes transportation and dinner)</p> <p>Departure from Hilton Hotel at 14:00!</p> <p>Live-case discussion in Tlaquepaque: "Sergio Bustamante Case" (handcraft artist and producer) and a visit to his gallery in Tlaquepaque. Dinner at the "Acasa" Restaurant. Tlaquepaque is one of those places that shoppers dream of. This Guadalajara suburb is a "must" on any visitor's agenda.</p> <p><i>Dress code: Comfortable (street) clothing</i></p>
19:00	Dinner at the 'Acasa Restaurante'
21:00	Bus leaves for Hilton Hotel
Λ	<p>ACT 11 - Creative Teaching Conference Munich, Germany, January 3-6, 2008 'WACRA 2008' at Napier University in Edinburgh, Scotland – June 29 – July 2, 2008</p>

SUNDAY – JULY 1, 2007

7:30 – 8:15	Breakfast at Hotel or local cafes		
8:30 – 9:30	Transfer to TEC Guadalajara Campus, Zapopan. Ave. Ramon Corona 2514, Guadalajara Campus Bus leaves from Hilton Hotel at 8:30! Taxi fare to the Campus is approximately USD 15.00.		
9:30 – 10:00	REGISTRATION FOR WICS PARTICIPANTS Venue: at the TEC Guadalajara Campus, Zapopan: Congress Room Lobby		
	TRACK A Congress Room A	TRACK B Congress Room B	TRACK C Congress Room C
	Facilitator: James Camerius	Facilitator: Jorge González	Facilitator: Amelia Klein Eduardo Rosker
10:00 – 11:00	ENGLISH CASE COLLOQUIUM <i>Participants:</i> Corrales; DAntonio; Hernández; Hulpke; Jordan; Lopez-Reyna; Maher, Michelman; Moreno; Naumes, B.; Naumes, P.; Prado Pérez; Rao <div style="text-align: right;">2</div>	SPANISH CASE COLLOQUIUM <i>Participants:</i> Alcaraz; Calderón Chacón; Delgado; González, Julio; Mao; Mejia; Mendoza, Pintor; <div style="text-align: right;">3</div>	INTERNATIONAL TEACHING FORUM <i>Participants:</i> To participate, register with WACRA <u>now</u> USD 45.00 Transportation, breaks, lunch and material are included. <div style="text-align: right;">4</div>
11:00 - 11:30	Refreshments Congress Room Lobby		
11:30 - 13:00	ENGLISH CASE COLLOQUIUM <i>(continued)</i>	SPANISH CASE COLLOQUIUM <i>(continued)</i>	INTERNATIONAL TEACHING FORUM <i>(continued)</i>
13:00 - 14:00	Lunch ‘Media Center Garden’ <i>(Registered WICS participants only)</i>		
14:00 - 15:00	ENGLISH CASE COLLOQUIUM <i>(continued)</i>	SPANISH CASE COLLOQUIUM <i>(continued)</i>	INTERNATIONAL TEACHING FORUM <i>(continued)</i>
15:00 – 16:00	Bus leaves TEC Campus for Hilton Hotel		
16:00 - 17:00	REGISTRATION Pick up conference materials, event admission tickets, name tags, information. Venue: Hilton Hotel Lobby, Av. De las Rosas No. 2933, Guadalajara		
17:15 - 21:00	WELCOME RECEPTION AND DINNER (for <u>registered</u> delegates & <u>registered</u> partners/spouses)		
	Bus departs Hilton Hotel for Zapopan at 17.15! Guided walk through the Center of Zapopan and dinner at a picturesque, local restaurant. Dress Code: Comfortable (street) clothing		
21:00	Bus returns to Hilton Hotel		
Λ	ACT 11 - Creative Teaching Conference Munich, Germany, January 3-6, 2008 WACRA 2008, June 29-July 2, at Napier University in Edinburgh, Scotland		

MONDAY – JULY 2, 2007

7:30 – 8:15	Breakfast at Hotel or local cafes					
8:30 - 9:30	Transfer to TEC Guadalajara Campus, Zapopan. Ave. Ramon Corona 2514, Guadalajara Campus Bus leaves from Hilton Hotel at 8:30! Taxi fare to the Campus is approximately USD 15.00.					
9:30-11:00	OPENING PLENARY SESSION Congress Room at TEC Guadalajara Campus, Zapopan Moderator: Eduardo Rosker, WACRA Director for Latin America and President, Knowment, Buenos Aires, Argentina “Welcome,” <i>Dr. Hans E. Klein</i> , Executive Director, ACT-WACRA®, Needham (Boston), U.S.A., and <i>Dr. Jorge Alfonso González</i> , Director del Centro Internacional de Casos, Tecnológico de Monterrey, Campus Guadalajara, Zapopan, Jalisco, Mexico “Mexico’s Economic and Cultural Revolution” Jaime Reyes, Director of Social Development (former Director of Hewlett Packard Latin-America Tecnológico de Monterrey)					
11:00 - 11:30	Refreshments Congress Room Lobby					
	TRACK A Classroom 1302		TRACK B Classroom 1303		TRACK C – Spanish/Español Classroom 1304	
	Moderator	Presenter	Moderator	Presenter	Moderator	Presenter
11:30 - 12:00	Greene	Nath/Kortz	Maher	Henry	Piffault	Arredondo
12:00 - 12:30		Hendersen		Jackson		Mejia
12:30 – 13:00	6	Villegas	7	Leh	8	Valdivia
13:00 - 14:00	Lunch - Congress Hall <i>(for registered delegates & registered partners/spouses)</i>					
	Moderator	Presenter	Moderator	Presenter	Moderator	Presenter
14:00 - 14:30	Mancuso	Tatum	Lange	Mora	Villegas	Farias
14:30 – 15:00		Rao		Hundley		Ioan
15:00 – 15:30	11	Kusch/Broadhead	12	Ponakanti	13	Cortez
15:30 – 16:00	Refreshments Room 1301 (1st building, 3rd floor)					
16:00 – 17:00	Bus leaves TEC Campus for Hilton Hotel					
17:00 – 19:00	Free Time					
19:00	GALA DINNER AND AWARDS (for registered delegates & registered partners/spouses) Venue: Hilton Hotel , Av. De las Rosas No. 2933, Guadalajara Dress code: Business Attire					
Λ	ACT 11 - Creative Teaching Conference Munich, Germany, January 3-6, 2008 WACRA 2008, June 29-July 2, at Napier University in Edinburgh, Scotland					

MONDAY – JULY 2, 2007

7:30 – 8:15	Breakfast at Hotel or local cafes		
8:30 - 9:30	Transfer to TEC Guadalajara Campus, Zapopan. Ave. Ramon Corona 2514, Guadalajara Campus Bus leaves from Hilton Hotel at 8:30! Taxi fare to the Campus is approximately USD 15.00.		
9:30-11:00	OPENING PLENARY SESSION Congress Room at TEC Guadalajara Campus, Zapopan Moderator: Eduardo Rosker, WACRA Director for Latin America and President, Knowment, Buenos Aires, Argentina “Welcome,” <i>Dr. Hans E. Klein</i> , Executive Director, ACT-WACRA®, Needham (Boston), U.S.A., and Dr. Jorge Alfonso González, Director del Centro Internacional de Casos, Tecnológico de Monterrey, Campus Guadalajara, Zapopan, Jalisco, Mexico “Mexico’s Economic and Cultural Revolution” Jaime Reyes, Director of Social Development (former Director of Hewlett Packard Latin-America Tecnológico de Monterrey		
	5		
11:00 - 11:30	Refreshments Congress Room Lobby		
	TRACK D Classroom 1205 (2 nd Floor)		TRACK E Classroom 1206 (2 nd Floor)
	Moderator	Presenter	Moderator
			Presenter
11:30 - 12:00	Rosenbloom	Kayton/Schreder	Hulpke
12:00 - 12:30		Santiago	
12:30 – 13:00	9	Pyrros	10
			Asplund/ Bengtsson
13:00 - 14:00	Lunch - Congress Hall <i>(for registered delegates & registered partners/spouses)</i>		
	Workshop		Moderator
			Presenter
14:00 - 14:30	Erskine – “Teaching and Learning With Cases”		Bengtsson
14:30 – 15:00			Schreder/ Kerrigan
15:00 – 15:30	14		15
			Nascimento
			Parra/Gonzalez
15:30 – 16:00	Refreshments Room 1301 (1st building, 3rd floor)		
16:00 – 17:00	Bus leaves TEC for Hilton Hotel		
17:00 – 19:00	Free Time		
19:00	GALA DINNER AND AWARDS <i>(for registered delegates & registered partners/spouses)</i> Venue: Hilton Hotel , Av. De las Rosas No. 2933, Col. Rinconada del Bosque Dress code: Business Attire		
Λ	ACT 11 - Creative Teaching Conference Munich, Germany, January 3-6, 2008 WACRA 2008, June 29-July 2, at Napier University in Edinburgh, Scotland		

TUESDAY – JULY 3, 2007

7:30 – 8:15	Breakfast at Hotel or local cafes					
8:30 – 9:30	Transfer to TEC Guadalajara Campus, Zapopan. Ave. Ramon Corona 2514, Guadalajara Campus Bus leaves from Hilton Hotel at 8:30! Taxi fare to the Campus is approximately USD 15.00.					
9:30 – 11:00	PLENARY SESSION Venue: Congress Room at TEC Guadalajara Campus, Zapopan Moderator: Dr. Ricardo Hernandez, University of Extremadura, CACERES, SPAIN “Mexico – Cultural Perspectives” Tjeerd Boonman, Professor Tecnológico de Monterrey, Campus Guadalajara <div style="text-align: right;">16</div>					
11:00 – 11:30	Refreshments - Congress Room Lobby					
	TRACK A Classroom 1302	TRACK B Classroom 1303		TRACK C Classroom 1304	TRACK D Classroom 1305	
	Workshop	Moderator	Presenter	Workshop	Moderator	Presenter
11:30 – 12:00	Erskine – “Writing Field Based Cases”	Hendersen	Piffault	Parnell / Cunningham “Teacher Training and Faculty Development”	Hundley	Mora
12:00 - 12:30			Dieck-Assad			Nath
12:30 - 13:00			17			18
13:00 - 14:00	Lunch - Congress Hall <i>(for <u>registered delegates</u> & <u>registered partners/spouses</u>)</i>					
	Moderator	Presenter	Symposium	Workshop	Symposium	
14:00 – 14:30	Tatum	Jordan/ Asplund	Henry / de la Cruz “Crossing Borders”	Parnell / Cunningham “Teacher Training and Faculty Development” (cont.)	Singh/Nerenz/Grijalva “Contract Bundling and Public Policy”	
14:30 – 15:00		McGrath				
15:00 – 15:30		21				
15:30 – 16:00	Refreshments – Room 1301 (1st building, 3rd floor)					
16:00 – 21:00	Please Note! Buses leave from TEC Campus only for guided visit to Guadalajara’s main cultural and historic center (<i>dinner on your own</i>).					
21:00	Return to Hilton Hotel					
Λ	ACT 11 - Creative Teaching Conference Munich, Germany, January 3-6, 2008 WACRA 2008, June 29-July 2, at Napier University in Edinburgh, Scotland					

WEDNESDAY – JULY 4, 2007

7:30 – 8:15	Breakfast at Hotel or local cafes							
8:30 - 9:30	Transfer to TEC Guadalajara Campus, Zapopan. Ave. Ramon Corona 2514, Guadalajara Campus Bus leaves from Hilton Hotel at 8:30! Taxi fare to the Campus is approximately USD 15.00.							
9:30-10:30	PLENARY SESSION							
	Venue: Congress Room at TEC Guadalajara Campus, Zapopan							
	Moderator: Dr. Emiliano González, University of St. Thomas, HOUSTON, TEXAS, U.S.A.							
	“Medieval University Governance in a Modern World”							
	Eduardo Rosker, WACRA Director for Latin America and President, Knowment, Buenos Aires, Argentina							
	25							
10:30 - 11:00	Refreshments - Congress Room							
	TRACK A Classroom 1302		TRACK B Classroom 1303		TRACK C Spanish/Español Classroom 1304		TRACK D Spanish/Español Classroom 1305	
	Moderator	Presenter	Workshop		Moderator	Presenter	Moderator	Presenter
11:00 - 11:30	Nath	Klein A./ Moyer	Erskine – “Evaluating Student Contributions”		Quesada	Parra/ Gonzalez	Piffault	Castillo
11:30 - 12:00	26		27		28	Chacón/Mao Delgado	29	open
12:00 – 13:00	CLOSING PLENARY SESSION							
	Dr. Hans E Klein, WACRA, Dr. Jorge A. Gonzales, Tec de Monterrey, Prof. David Stevenson and Prof. Jim Gallagher, Napier University Business School, Edinburgh, Scotland							
	30							
13:00 - 14:00	Lunch - Congress Hall <i>(for <u>registered delegates</u> & <u>registered partners/spouses</u>)</i>							
14:00 – 22:00	<p>Please Note! Departure from TEC Guadalajara Campus only for afternoon and evening event including dinner at <i>Casa Herradura</i>, the home for the world famous Tequila Herradura, in the small town of Amatitan. Guided tour of the factory and the processing facilities of Tequila, Tequila museum, Mexican dinner, Mariachi music and el ‘Charro floredor’.</p> <p style="text-align: center;"><i>(For <u>registered delegates</u> and <u>registered partners</u>)</i></p>							
Λ	ACT 11 - Creative Teaching Conference Munich, Germany, January 3-6, 2008 WACRA 2008, June 29-July 2, at Napier University in Edinburgh, Scotland							

THURSDAY – SUNDAY, JULY 5-8, 2007

Educational-Cultural Post Conference Tour

8:00

Settle Hotel charges on Wednesday evening. Bring your suitcase to the lobby at 8:00 (before breakfast).

9:00

**Guadalajara – Morelia – Patzcuaro – Mexico City – Teotihuacán – Mexico City
Thursday – Sunday
Tour ends in Mexico City**

Λ

**ACT 11 - Creative Teaching Conference Munich, Germany, January 3-6, 2008
WACRA 2008, June 29-July 2, at Napier University in Edinburgh, Scotland**