

Members on the Move

Matthias Eggertsson



Dr. Eggertsson has just completed his dissertation entitled: "Country-of-Origin and Branding in a B2B Context" - Submitted to: H. Wayne Huizenga School of Business and Entrepreneurship Nova Southeastern University.

Dr. Eggertsson's expertise is in international business, where he holds BS, master and doctoral degrees. His years as an adjunct professor and as an entrepreneur in international marketing firms can bring real life experience to the classroom. Dr. Eggertsson is very comfortable making presentations and has developed sensitivity to the knowledge and experience of the group being presented to.

Contact Info:

Dr. Matthias Eggertsson
International Business
Pompano Beach, FL 33060
Tel. 954-788-2450
Fax. 954-788-2449
matt@eggertsson.com
www.eggertsson.com

Ana Gil-Garcia



A Venezuelan-American citizen, tenured university Professor at Northeastern Illinois University, author, esteemed community leader, and forerunning advocate for Latino educational leaders, Gil-Garcia is a three time Fulbright US Scholar and a national and internationally acclaimed professional. Gil-Garcia, a published author, works tirelessly for a variety of community organizations.

Dr. Gil Garcia, past president of the Fulbright Association of Chicago Chapter, a member of Advisory Council on Latino Affairs of the City of Chicago, in 2007, received the "Dare to Be Great" award by the Illinois Women Administrators Association; the Education for the Hispanic Communities Award from the Secretary of the State of Illinois, and was nominated as the Chicago Latina Professional of the Year. She has received three Faculty Excellence Awards for Service, Research, and Teaching granted by Northeastern Illinois University. In 2008, she received the Hispanic Faculty Excellence Award. In June 2009, she was named as one of the "Top Ten Chicago Latinos" and nominated for the award "Mujeres Latinas en Accion 2010". Recently, in April 2010, students recognized her mentorship and leadership with the award "Indelible Mark". She serves as Chair of the International Service Committee of the Rotary Club One of Chicago and her face/image is used

in the "Humanity in Action" campaign of the Rotary International to fight poverty. Her defense of democracy and equal opportunities has brought recognition from diverse human rights groups. She devotes most of her passion to ensuring the Chicago Public School system is a nationally-recognized leader in employing school administration leaders who accurately represent the diversity of their student communities. She received the news on her recognition as one of the 100 Most Influential US Hispanics by the Hispanic Business magazine in Armenia, country in which she is advising the Ministry of Education on teacher and principal training and preparation under the auspices of the Fulbright US Scholar program.

Contact Info:

Dr. Ana Gil Garcia
Northeastern Illinois University
Educational Leadership
5500 N. St. Louis Ave
Chicago, Illinois, U.S.A. 60625
773-442-5525
a-serafin@neiu.edu
anagilgarcia@hotmail.com

Audrey Cohen

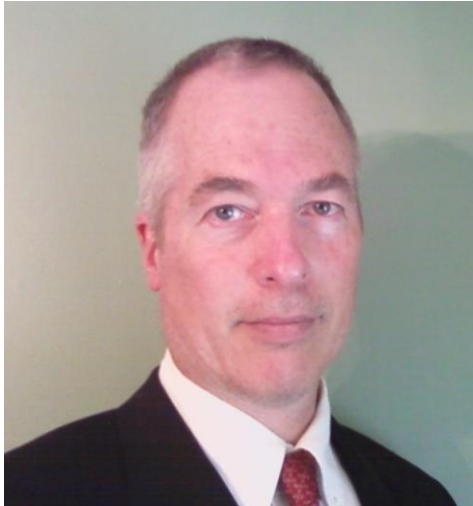


In winter 2010 Audrey J Cohen taught Management and Marketing at the University of Shanghai for Science and Technology. This was her second time teaching in China. She also received tenure at Kingsborough Community College of the City University of New York and was promoted to Associate Professor.

Contact Info:

Audrey Cohen
Kingsborough Comm College
60 Sutton Place South (7GS)
New York, NY 10022 U.S.A.
718-368-5953
audrey.cohen@att.net
acohen@kingsborough.edu

Edward Jankovic



Dr. Edward M. Jankovic has published a book entitled, ***"Relationships Among Country Risk, Investor Expectations, and Financial Variables in Central Europe"***. This book is a policy manual for governments, a classroom tool for professors, and a survey of the current economic landscape of Central Europe for those active in the region and who need to know about investment flows and country risk in this area of the world. ([click here to view the flyer](#)).

Dr. Jankovic teaches international finance at Pace University in New York and Fairfield University in Connecticut. Before his teaching career, he was a broker for Merrill Lynch International, developing commodities business in Central and South America. He is a registered commodities broker and Commodity Trading Advisor. Professor Jankovic specializes in emerging markets finance and economies in transition. He has covered South America, Europe, and the Balkans in his business and academic work, and deals with organizations that need to handle business, political, financial, and market risks. He also has contact with cultural and language aspects at Marine Corps Intelligence.

Contact Info:

Dr. Edward M. Jankovic
Pace University / Fairfield University
203-445-9303
intlbusiprof@optonline.net

Irene Lange



Dr. Lange was recently announced as the recipient of the Lifetime Contribution Award from the Marketing Education Association. This is a great honor.

Contact Info:

Dr. Irene Lange
Marketing
California State University
800 N State College Blvd PO 6848
Fullerton, CA 92834-6848 U.S.A.
ilange@fullerton.edu

Janice Nath



Dr. Nath was appointed to the WACRA Executive Board.

Contact Info:

Dr. Janice Nath
University of Houston - Downtown
Dept. of Urban Education
One Main St. C-430U
Houston, TX 77002-1001
713-221-2777
nathj@uhd.edu

Dr. Janice L. Nath is a full professor at University of Houston—Downtown in the Department of Urban Education and former Associate Dean of the College of Public Service. She has been a member of WACRA since 1999.

Dr. Nath has been actively involved in field-based teacher education for many years, formerly serving as the chair and program chair of the AERA PDSR SIG (American Educational Research Association Professional Development School Research Special Interest Group) and chair of the PDS SIG at ATE (Association of Teacher Educators).

She has served as the Coordinator for Elementary Education, Director and Assistant Director of the post baccalaureate program and internship programs, and headed PDS sites for many years in her former position at the University of Houston.

In Texas, Dr. Nath has served as the chair of CSOTTE (Consortium of Organizations for Texas Teacher Education) and of the Teacher Coordinators for Teacher Certification Testing (TCTCT) organizations, and she recently received the Howsam Award and Booker Award from state organizations in recognition of significant contributions to the educator preparation process in Texas.

Her 11 co-edited books include those on research on PDSs and beginning teacher education.

She has published over 70 chapters and articles and has made well over 100 presentations. Her writing and research was recognized with her university's Scholarship/Creativity Award.

Patricia Ann Brock



Adapting to the new world workplace is a challenge for many people. How can professionals adapt their current skills or redirect their current careers to find more success and job satisfaction in this high-tech driven workplace of global demands? And, then, how do they market themselves? Dr. Patricia Ann Brock has been invited to become a consultant and instructor-mentor for The Institute for Professional Self-efficacy (IPS) combining her skills and experiences to help guide individuals to discover and explore their own successful career paths. As a professional life coach and motivational speaker, she encourages career self-decision-making and self-confidence, integrating and improving communication technology skills as beneficial tools to success for non-traditional online and traditional on-ground career options.

If you are interested in more details, please contact Patricia at doc@patricabrock.com.

Contact Info:

Dr. Patricia Ann Brock
Institute for Professional Self-efficacy (IPS)
Office and On-site Training:
11 E. Cliff St.
Somerville, NJ 08876
Online Mentoring:
Skype: patricia.brock13
Email: doc@patricabrock.com

Emiliano Gonzalez



Dr. Emiliano Gonzalez, associate professor in the School of Education and the Director of Graduate Curriculum and Instruction, was recently named the new Director of the Latin American and Latino Studies Program. He plans to publicize and bring awareness to the program, as well as offer an LALS minor.

Dr. Gonzalez received his undergraduate degree from the University of Texas at Austin, his master's from the University of Texas – Pan American, and a doctorate in Curriculum and Instruction from Indiana University in 1998. He taught as a bilingual and ESL teacher for eight years with students from Mexico and Latin American countries, and has been at UST for 10 years.

Within the last two decades, students of Latino heritage at the University of St. Thomas have increased to represent 36 percent of the total student population. The Latin American and Latino Studies program offers an interdisciplinary minor that includes courses in international studies, political science, Spanish and history. The minor requires a total of 18 credit hours, nine required nine electives.

Dr. Gonzalez was appointed to the WACRA Advisory Board.

Contact Info:

Dr. Emiliano Gonzalez
University of St. Thomas
3800 Montrose Blvd
Houston, Texas 77006 U.S.A.
713-525-3547
gonzale@stthom.edu

Patti Chance



Patti has taken a new position, leaving UNLV to take position as Department Chair of Educational Leadership at San Diego State University.

Contact Info:

Patti L. Chance, Ph. D.
Chair and Professor
Department of Educational Leadership
San Diego State University
5500 Campanile Drive
San Diego, CA 92182-1190
619-594-4674
pchance@mail.sdsu.edu
patti.chance@gmail.com

Gloria Guzman Johannessen



Dr. B. Gloria Guzman Johannessen received the appointment (as of September 1, 2009) as full professor with Tenure at Texas State University-San Marcos.

Dr. Johannessen will be directing the Bilingual Education Program which encompasses the preparation of teachers for Spanish bilingual programs, as well as for the new Texas requirement for all teachers to have English as a second language pedagogy. She will focus on program growth and program quality enhancement.

Contact Info:

Dr. Gloria Guzman Johannessen
Texas State University
1200 East Colton Ave
San Marcos, Texas 78666
909-748-8802
bgjohan@adelphia.net
gloria_johannessen@redlands.edu

Alfonso Vargas



Dr. Vargas has left his position as Director of La Rabida campus of the International University of Andalusia. He does keep some major ties with the University of Huelva, as Head of its Research Group on Tourism Firms and Director of its Cepsa Professorship.

Contact Info:

Dr. Alfonso VARGAS SÁNCHEZ
Universidad De Huelva / Huelva University
Departamento De Dirección De Empresas Y
Marketing/Management & Marketing Dept.
Despacho nº 41, segunda planta
Office 41, second floor
Plaza de la Merced, 11
E-21002-Huelva. España, Spain
Tel.: (+34) 959217845
Fax: (+34) 959217839
E-mail: vargas@uhu.es
<http://myprofile.cos.com/vargas24762>

Walter Greene



Walter Greene, long time case writer (first case published 1969), member WACRA, NACRA, SWCRA and several other case writing organizations is the president and owner of Greene and associates, a management consulting firm. Dr. Greene also retired from the US Military after 20 years, and retired from college teaching after teaching 40 years, the last 20 + at UTPA in Edinburg, Texas where he was on the graduate faculty in their Doctoral and MBA programs. Dr. Greene also holds a lifetime certificate as a Professional in Human Resources Management.

Dr. Greene also is a member of the Edinburg Chamber of Commerce, and has been since 1985, serving on numerous committees, currently with their Ambassadors Team. In addition, Dr. Greene serves on the city of Edinburg's Zoning Appeals Committee, and is active in several Masonic organizations.

Contact Info:

Walter E. Greene, PhD, PHR
2201 Point West Drive
Edinburg, TX 78539
wegreene@juno.com

Sean O'Connor



Seán F. O Connor, Professor Emeritus at Washington College, has set up a 3 day Institute on Teaching for College Teachers. The Institute largely focuses on the first month of a course shaping positive learning behaviors and assisting faculty to engage ALL students continuously in the learning process.

Why is there a need for such a personalized institute? Alexander Pope in his "Essay in Criticism" wrote:

A little Learning is a dang'rous Thing;

Drink deep, or taste not the Pierian Spring.

It is arguable that a large number of average students (some have suggested 75%) procrastinate, postpone, and so the 'drinking deep' is not achieved. The Institute assists faculty in engaging *each* student, helping her or him to "drink deep".

Contact Info:

Dr. Sean O'Connor
Washington College
Chair, Dept. of Education
300 Washington Ave
Chestertown, Maryland, U.S.A. 21620
410-778-7800

soconnor2@washcoll.edu

<http://education.washcoll.edu/pdf/brochure.pdf>

Suzanne H. Campbell



Professor Suzanne H. Campbell, Ph.D., WHNP-BC, has been named director of the University of British Columbia School of Nursing, effective July 9, 2012 – June 30, 2017. She comes to UBC from Fairfield University School of Nursing, Fairfield, CT, U.S., where she recently served terms as Associate Dean for Academic Programs and as Interim Dean.

Campbell earned a BS and MS in Nursing from the University of Connecticut and a Ph.D. in Nursing from the University of Rhode Island. She obtained a post-master's certificate as a Women's Health Nurse Practitioner from Boston College, and has been certified as an International Board Certified Lactation Consultant since 2001.

An expert in women's health issues and a leader in curriculum development, Dr. Campbell has led major educational technology and clinical simulation development initiatives and has overseen successful accreditation reviews from such organizations as the Commission on Collegiate Nursing Education (CCNE) and the New England Association of Schools and Colleges (NEASC).

Campbell has served as Director of the Fairfield Graduate Program, and Project Director for the establishment of its new Learning Resource Center. She also served as Director of Research and Special Projects to the Board of the International Lactation Consultant Association. She has served on the Accreditation and Approval Review Committee on Education in Human Lactation and Breastfeeding and was elected into the Nursing Academy of the National Academies of Practice in 2010. She is co-editor and author of multiple chapters in the popular text *Simulation Scenarios for Nurse Educators: Making it Real*.

Contact Info:

Suzanne H. Campbell, Ph.D.
University of British Columbia
T201-2211 Westbrook Mall
Vancouver, BC V6T 285, Canada
suzanne.campbell@nursing.ubc.ca
Tel 604-822-7748

Natalia D. Strekalova



Natalia D. Strekalova is a Doctor of Economics, Professor at the National Research University - Higher School of Economics (NRU HSE), Saint-Petersburg, Russia. She received the appointment (as of September 1, 2012) as Full Professor of Management Department, at the National Research University - Higher School of Economics, Saint-Petersburg. Dr. Strekalova has been actively involved in business and management education for many years. Formerly, Dr. Strekalova was Professor of Strategic and International Management Department, St. Petersburg University - Graduate School of Management; Associate Professor of Management Department, St. Petersburg State University of Economics and Finance.

Teaching

- Strategic Management
- Business Planning
- Management

Research Interests

- Business Planning
- Strategic Management
- Management of business education
- Use of Interactive Teaching Methods and Case Method in Research and Management Education
- Social-gender Research in Economics and Management

Publications

Dr. Strekalova has published over 95 articles, books and text books devoted to strategic management, business planning and business model, entrepreneurship in small business, management education, gender problems in economics and management, published in Russia. Her area of expertise - Business Plan Project Management.

Other Professional Activities

- Adviser of the Committee of Female Business of the Public Council for Small Business in the St. Petersburg Government
- Vice-President of St. Petersburg Association of University Women

Contact Info:

Natalia Strekalova
Doctor of Economics, Professor
Department of Management
National Research University - Higher School of
Economics (NRU HSE)
SAINT-PETERSBURG, RUSSIA
nstrekalova@hse.ru
www.hse.ru

Emiliano Gonzalez



On April 24, 2014, the Board of Directors at the University of St. Thomas, Houston, Texas, approved the promotion to Full professor for Dr. Emiliano Gonzalez. Provost Dr. Dominic Aquila stated that achieving tenure or promotion is one of the great honors of academic life. He added: It signals collegial appreciation and acknowledgement of one's work and efforts on behalf of students and the scholarly community. Each of our colleagues who has earned distinction in this way is a great and valued citizen of the University of St. Thomas. I offer each my enthusiastic congratulations.

Dr. Emiliano Gonzalez is the Chair for Curriculum & Instruction at UST.

Contact Info:

Dr. Emiliano Gonzalez
University of St. Thomas
3800 Montrose Blvd
Houston, Texas 77006 U.S.A.
713-525-3547
gonzale@stthom.edu