

## CALL FOR PAPERS

# *Florence, Italy*

## *The Case Method: Teaching – Learning – Problem Solving*

July 6 - 10, 2020

The case method can play an important role in solving problems and in teaching problem-solving, as well as in initiating and managing change. Thus this conference provides opportunities for participants to learn more about teaching using the case method and related instructional approaches in a variety of educational settings. Participants will have ample opportunity to meet colleagues from around the world with whom they can forge research partnerships. WACRA® conferences are interdisciplinary multinational forums for scholars and practitioners in (business, communication, education, engineering, history, law, medicine, psychology, public policy, social work and government).

Papers are solicited that analyze theory and practice using cases, simulations, videos and related instructional methods for problem solving, managing change and innovation. Priority will be given to papers that are interdisciplinary, international, and/or comparative. Papers reporting the application of cases in university and professional training programs and papers on the evaluation of the case method and its related forms for teaching and learning are encouraged. Contributions investigating challenges (and suggesting solutions) faced by business are also solicited.

Proposals for case writing & development and actual cases placed in diverse settings are invited, e.g. joint-cross-cultural cases. While a main focus of WACRA conferences is on using cases for teaching and problem-solving, scholarly papers that report research using the case method are welcome. WACRA is particularly interested in scholarly papers that enhance the understanding and collaboration between and among disciplines and international partners. The most innovative presentation and the outstanding paper are recognized.

Although Case Research is often strongly associated with business programs, the reality is that across many disciplines, particularly in professional programs, the use of short, 'situational' cases is widespread. If we think about the kind of 'signature' pedagogy that characterizes education and training in law, medicine, clinical practice of all kinds, counseling and justice studies, for example, we see a vibrant case culture grounded in the 'short case'. In keeping with the popularity and spreading use, 'short case' submissions are especially welcome.

If you have developed, or are developing, short case studies, grounded in a real world setting, with focused learning objectives, the Florence conference is an opportunity to have the scholarship of the 'short case' recognized as a distinct contribution to teaching and learning. The established manuscript and review processes for case submissions apply as well as proposals for panels and workshops.

Submissions should include (1) a cover page including: title, name, affiliation, address, tel. & fax numbers and e-mail address of the author(s), (2) a proposal summary (not exceeding 4 pages), or the completed paper (not exceeding 12 pages). Download the guidelines from the WACRA web site below. The summary should state clearly the objectives, the framework, and the nature of the proposal and be responsive to the criteria used for review. The name of the author should not appear on the first page to facilitate the blind peer review. Receipt of all proposals/papers will be acknowledged and the results of the review will be sent by e-mail. **All proposals and papers are due on or before January 15, 2020.** Completed papers received prior to March 31, 2020 will be considered for publication in IJCRA-The refereed International Journal of Case Method Research & Application. Conference language is English with tracks in other languages. Visit [www.wacra.org](http://www.wacra.org) for further details or contact WACRA directly. Delegates can present up-to two papers they co-authored. **Register before March 25, 2020.**

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Conference Office (Denise Smith): Tel. +336-404-6256 Fax +336-307-3185 Email: [denise.smith@wacra.org](mailto:denise.smith@wacra.org)

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